

CHARLES J. HIGGINS, PhD

Associate Professor of Finance

Loyola Marymount University – College of Business Administration

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EDUCATION

Ph.D., Business Administration, Claremont Graduate University née School, 1985

Dissertation: *The Trend Line Charting Technique: A Test for Abnormal Returns*

Major: **Finance**, Minor: **Economics**

M.B.A., University of Southern California, 1972

B. A., Political Science, University of Southern California, 1968

CERTIFICATIONS

Community College Instructor Credential – Business and Industrial Management,
California Community Colleges No. 30490, 1972

Harassment and Discrimination Prevention Certificate [November 18, 2019]

Information Security Awareness Training Program [April 20, 2020]

Certificate for Online & Hybrid Teaching and Learning Summer 2020

AREAS OF EXPERTISE

Finance

Investments

“Dr. C. Invests,” www.YouTube.com/DrCinvests and LMU iTunes U, a 50 part video series

Statistics

Languages: Dutch, French, German, Italian, Portuguese, & Spanish

ACADEMIC/TEACHING EXPERIENCE

Associate Professor of Finance, Loyola Marymount University, 1982 – present.

Lecturer, Claremont Graduate School, 1981 – 1982

Assistant Professor, University of Redlands, 1975 – 1981

Instructor, Mount St. Mary’s College, 1973 – 1975

UNIVERSITY CONTRIBUTIONS

Valedictorian Selection Committee

Ad hoc Committee on the Academic Calendar

President's Fritz B. Burns Distinguished Teaching Award Committee

Core Curriculum Committee

Planning Council Subcommittee on the Future

COLLEGE CONTRIBUTIONS

Undergraduate Business Minor Committee

Student Investment Fund

Undergraduate Curriculum Committee

AACSB Undergraduate Curriculum Committee

Assessment Committee

Course Evaluations Committee

DEPARTMENTAL CONTRIBUTIONS

2-year Finance Course Planning Coordinator

HONORS & AWARDS

Faculty Member of the Year--Graduate Program, 1994 – 1995

Beta Gamma Sigma, business administration honor society, 1992

Summer Research Grant, Loyola Marymount University, 1988

Faculty Member of the Year--Graduate Program, 1985 – 1986

PROFESSIONAL AFFILIATIONS

Western Finance Association

SCHOLARSHIP

Peer-Reviewed Journals

- “Disaggregating Stock Data and Inferences There From” *Journal of Finance and Bank Management* Volume 8, Number 2 [December 2020] pp. 23-24.
- “Determining Discrete Amounts of Diversification” *Journal of Finance and Bank Management* Volume 8, Number 2 [December 2020] pp. 19-22.
- “Toward a Different Portfolio Weighting and Diversification” *Journal of Finance and Bank Management* Volume 7, Number 1 [June 2019] pp. 17-20.
- “The Simplicity of the Holding Period Return” *Journal of Finance and Bank Management* Volume 6, Number 2 [December 2018] pp. 55-57.
- “Simulating the Case against Stock Picking” *Journal of Accounting, Business and Finance Research* [September 4, 2018] Vol. 4, No. 1, pp. 37-39.
- “Simulating the Feasible Set and Efficient Frontier” *International Research Journal of Applied Finance* Volume IX, Number 2 [February, 2018] pp. 26-32.
- “Annualized Call Option Returns: A Search for a Systematic Approach” *International Research Journal of Applied Finance* Volume VIII, Number 9 [September, 2017] pp. 561-572, 49-61 pdf.
- “Mathematics in Business and Finance” *International Research Journal of Applied Finance* Volume VIII, Number 7 [July, 2017] pp. 414-419.
- “On Saving Money” *International Research Journal of Applied Finance* Volume VII, Number 10 [October, 2016] pp. 1-6.
- “Errors Spell Checkers Do Not Correct and Style Sheet: 5 Years After” *International Journal of Humanities and Social Science* Volume 6, Number 8 [August, 2016], pp. 18-42.
- “What’s Wrong with PEG?” *Journal of Finance and Bank Management* Volume 3, Number 2 [December 2015], pp. 1-6.
- “Travel Safety: Time vs. Distance” *International Journal of Humanities and Social Science* Volume 5, Number 7 [July, 2015], pp. 132-133.
- “On Maximizing Annualized Option Returns” *International Research Journal of Applied Finance* Volume V, Number 10 [October, 2014], pp. 1271-1285.
- "An After Tax Valuation of Debt Instruments" *Journal of Finance and Economics* Volume 2, Number 3 [2014], pp. 67-69.
- “The Case against Stock Picking” *International Research Journal of Applied Finance* Volume IV, Number 10 [October 2013], pp. 1346-1353.

“In Defense of the Traditional IRA” *International Research Journal of Applied Finance* Volume IV, Number 3 [March 2013], pp. 451-457.

“The Hidden Meaning in Those Letters and Numbers” *International Journal of Humanities and Social Science* Volume 2, Number 19 [October, 2012], pp. 170-191.

“On Collecting Social Security Benefits after Age 66” *International Research Journal of Applied Finance* Volume III, Issue 7, [July, 2012], pp. 929-939.

“Errors Spell Checkers Do Not Correct and Style Sheet” *International Journal of Humanities and Social Science* Volume 1, Number 16 [November, 2011], pp. 113-126.

“Lesser Known Option Trading Strategies” *International Research Journal of Applied Finance* Volume II, Issue 5, [May, 2011], pp. 566-570.

"The Trend Line Charting Technique: A Test for Abnormal Returns" *Midwestern Journal of Business and Economics* 2 [Spring 1987]:pp. 11-22.

Non-Peer Reviewed Journals

“Key Issue is Availability of Credit” *Los Angeles Business Journal* September 29, 2008.

"Best Kept Secrets on Wall Street" *South Bay Ledger* a publication of the Institute of Management Accountants [April 1998]:pp. 1, 3-4.

Dissertation discussed in A. K. Dewdney, "Computer Recreations" *Scientific American* 247 [August 1987]:pp. 108-111.

Other

KTLA5 Weekend Morning News [Saturday October 20, 2018] interviewed regarding the record Mega Millions lottery drawing including payouts, investment advice, and other non play strategies.

Lou Corlozo “Why Companies Kick Off and Cut Dividends” *U.S. News & World Report* [August 21, 2018]
<https://money.usnews.com/investing/dividends/articles/2018-08-21/why-companies-kick-off-and-cut-dividends>

Lou Corlozo “Why Bonds Are Still Solid Choices for Investors” *U.S. News & World Report* [February 21, 2018] <https://money.usnews.com/investing/bonds/articles/2018-02-21/why-bonds-are-still-solid-choices-for-investors>

“From the Desk of Charles Higgins” *LMU Magazine* [Summer 2015] pp. 12-13.

“Making Business Classes Fun” *Los Angeles Loyolan* Vol. 91 [November, 2013].

“Arts & Entertainment, Purim and BYOM; showcase student culture; Event Report,” Liana Bandziulis *Los Angeles Loyolan* March 28, 2011, Vol. 89, No. 38, p.11.

credited in Mullaly, Larry and Bruce Petty, *The Southern Pacific in Los Angeles, 1873-1996*, [2004] Golden West Press, p. 227.

Interviewed by Kasey Seymour in “Babes on Wall Street,” *Los Angeles Loyolan* Vol. 78, No. 26 [April 12, 2000], pp. 18-19.

credited review Arthur J. Keown, J. William Petty, David F. Scott, and John D. Martin, *Foundations of Finance, The Logic and Practice of Financial Management*, 2nd ed., [1998] Prentice-Hall Inc.: Upper Saddle River, New Jersey. Paid review by publisher.

Marc Bremer and Richard J. Sweeney, "The Reversal of Large Stock-Price Decreases," *Journal of Finance* XLVI [June 1991]:pp. 747-754.

Philip L. Cooley and Peyton Foster Roden, *Business Financial Management*, 2nd ed., [1991] The Dryden Press: Chicago.

Stanley B. Block and Geoffrey A. Hirt, *Foundations of Financial Management*, 5th ed., [1989] Richard D. Irwin, Inc.: Homewood, Illinois; and *Foundations of Financial Management*, 4th ed., [1987] Richard D. Irwin, Inc.: Homewood, Illinois.

Cited in J. Fred Weston and Eugene F. Brigham, *Managerial Finance*, 7th ed., [1981], Dryden Press: Hinsdale, Illinois:p. 796; and in J. Fred Weston and Eugene F. Brigham, *Essentials of Managerial Finance*, 5th ed., [1979], Dryden Press: Hinsdale, Illinois:p. 358.