## **Curriculum Vitae**



Personal information

| HUI WEI YOU  |
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| 120, Jln Bendera Bendahara, Tmn Bkt Bendera Intan 28400 Mentakab, Pahang.  |
| +60109076212<br>feiyu92you@hotmail.com   |
| Malaysian  |
| 06/11/1992   |
|  |
| Female   |
| Ph.D ongoing (finance)   |
|  |
| <b>Consultant</b><br>Proofread By A UK Phd<br>To conduct an online service for all academics and all the researchers.  |
| <ul> <li>Field Research Assistant</li> <li>Swinburne University of technology<br/>(Departing Visitor Survey, Outbound Travel Survey and China Departing Exit Survey)</li> <li>To guide Tourism Malaysia and the industry players in formulating marketing strategy based on the<br/>information and current data through researches and surveys.</li> <li>To ensure the compiling, processing and analyzing of information and data will be beneficial to the<br/>development of tourism industry in Malaysia.</li> <li>To analyze and evaluate the promotional programs that have been carried out by Tourism Malaysia<br/>To acquire information pertaining to the expenditure pattern, traveling behaviour and demographic<br/>profiles of foreign tourists (Departing Visitor Survey and China Departing Exit Survey) and local<br/>tourists (Outbound Travel Survey) into the country.</li> <li>Data compilation on number of tourist and excursionist arrival, arrivals by mode of.</li> <li>Well experienced in Tourism Satellite Account projects.</li> <li>Strong evidence of fieldwork experience <ul> <li>a. Able to conduct face-to-face interview independently</li> <li>b. Well experienced in interview transcriptions</li> </ul> </li> </ul> |
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| July Sept – Nov 2017            | <b>Research Assistant</b><br>Swinburne University of technology<br>To collect and compilation data to ensure<br>subjects to resolve problems or clarify da<br>To prepare findings, literature matrix and<br>laboratory analysis, quality control, or dat   | ta collected.<br>preliminary data analysis for publication a  |  |  |  |  |
|---------------------------------|--|---|--|--|--|--|
| Sept 2017 – Oct 2017            | Field Research Assistant   |   |  |  |  |  |
|                                 | University Malaysia Sarawak (Departing   | Visitor Survey)   |  |  |  |  |
|                                 | To guide Tourism Malaysia and the indust<br>information and current data through reset<br>To ensure the compiling, processing and<br>development of tourism industry in Malay<br>To analyze and evaluate the promotional<br>To acquire information pertaining to the e<br>profiles of foreign tourists into the country<br>Data compilation on number of tourist and | earches and surveys.<br>analyzing of information and data will be<br>sia.<br>programs that have been carried out by<br>xpenditure pattern, traveling behaviour an | beneficial to the<br>Fourism Malaysia.<br>nd demographic |  |  |  |
| Dec 2015 - Sept 2017            | <b>Tutor – Teaching Assistance</b> (UNIMAS Teach Market and Financial services, Inv  |   | logy.  |  |  |  |
|                                 | To prepare weekly lesson plans to help s<br>To asses student learning needs and wea<br>answering to student inquiries, helping wi<br>To ensure that tutorials/assignments wer<br>To review and check work and assignme   | akness areas, referring to library sources,<br>th assignments, and recommending learr<br>e completed on schedule and within a tim                                 | ning methods.<br>ely manner.                             |  |  |  |
| Feb 2016 – Nov 2016             | Research Assistance<br>University Malaysia Sarawak<br>To review and edit data to ensure completeness and accuracy of information; follow up with subjects<br>to resolve problems or clarify data collected.<br>To prepare findings for publication and assist in laboratory analysis, quality control, or data<br>management.  |   |  |  |  |  |
| Education and training          |  |   |  |  |  |  |
| Sept 2015 – Sept 2017           | Master of Science – Thesis Title: "Cor<br>Responsibility, and Cost of Equity: Ins<br>University Malaysia Sarawak   |   | ocial  |  |  |  |
| Sept 2012 – Sept 2015           | Bachelor of Degree in Finance (honou<br>Mitigate Climate change for Tax Plann<br>University Malaysia Sarawak   |   | d Companies  |  |  |  |
|                                 | Financial Management<br>Research Methodology<br>Statistic of Economics and Business<br>Econometrics  |   |  |  |  |  |
| Personal skills and competences |  |   |  |  |  |  |
| Mother tongue(s)                | Chinese  |   |  |  |  |  |
| Other language(s)               |  |   |  |  |  |  |
|                                 | Understanding  | Speaking  | Writing  |  |  |  |

|                                       | Listening  | Reading             | Spoken interaction                                    | Spoken production      |    |
|---------------------------------------|--|---------------------|---|------------------------|----|
| Hokkien (dialek)                      | B2   | C1                  | C1  | B2                     | B1 |
| Japanese                              | A1   | A2                  | A1  | A1                     | A2 |
| English                               | B2   | C1                  | C1  | C1                     | C1 |
| Malay                                 | C1   | C1                  | C1  | C1                     | C1 |
|                                       | Levels: A1/A2: Basic us<br>Common European Fra   |                     | lent user - C1/C2: Profici<br><u>ce for Languages</u> | ent user               |    |
| Social skills and competences         | Team work: I have worked in various types of teams from research teams to survey teams. For 2 years I studied my Master in UNIMAS mediating skills: I joined in various types of conferences, for example joining a 3 day conference at BBRC, and I get my best paper award "Corporate social responsibility, Cost of equity and Corporate internet reporting evidence from Malaysia". |                     |   |                        |    |
| Organisational skills and competences | During my Master I teaches several of tutorial class on research methods. I joining several of running events, such as Kuching Marathon 2017- 21km, Rotary Charity run, Miri Marathon 2018- 42km, Catcity Marathon 2018- 42km (PB: 5:03:46.590) and Kuching Marathon 2018- 42km. I also participant in donate blood.   |                     |   |                        |    |
| Computer skills and competences       | <ul> <li>Competent with most Microsoft Office programs.</li> <li>Competent with SPSS, Stata, Eview and Smart PLS.</li> <li>experience with HTML</li> </ul>   |                     |   |                        |    |
| Other skills and competences          | Creating pieces of Art and visiting Culture Village and Museum. Enjoy all sports particularly badminton and running. Love to travel and experience different cultures.   |                     |   |                        |    |
| Driving licence                       | (Car Driving Licence)  |                     |   |                        |    |
| Additional information                |  |                     |   |                        |    |
| Publication                           | Rayenda, R. K., Tan, N<br>Management. <i>Internati</i> o   |                     |   |                        |    |
|                                       | You, H. W., & Brahmar<br>Planning?(Adakah Sya<br>Perancangan Cukai?).  | rikat Tersenarai di | Malaysia mengurangk                                   | an Perubahan Iklim uni |    |
|                                       | Brahmana, R. K., Raza<br>Performance of Malays<br>Q3)  |                     |   |                        |    |
|                                       | You, H. W., & Brahmar<br>and Cost of Equity: Insi<br>Issue 2017 (MCC)  |                     |   |                        |    |
|                                       | Brahmana, R. K., You,<br>equity: evidence from N<br>Q3)  |                     |   |                        |    |
|                                       |  |                     |   |                        |    |

| Awards     | Catcity Marathon 2018- 42km (PB: 5:03:46.590) – Prize -8th<br>Blood Donors Awards –(Kuching chapter 10 pins)<br>Best paper award "Corporate social responsibility, Cost of equity and Corporate internet reporting<br>evidence from Malaysia" in BBRC conference 2017.<br>Recipient of Mybrain15 –MyMaster Scholarship 2016/2017<br>Recipient of Zamalah Scholarship 2016/2017.<br>Dean's Award for 2014/2015 (Semester 2) Examination - CGPA: 3.73.<br>Dean's Award for 2014/2015 (Semester 1) Examination - CGPA: 3.6.<br>Dean's Award for 2013/2014 (Semester 2) Examination - CGPA: 3.7.<br>Dean's Award for 2010 Examination - CGPA: 3.7. |
|------------|--|
| Conference | BBRC conference<br>8 <sup>th</sup> iBBC conference   |
| Reference  | Dr. Rayenda Khresna Brahmana<br>Senior Lecturer<br>Faculty Economic and Business<br>Universiti Malaysia Sarawak<br>94300 Kota Samarahan<br>raye_brahm@yahoo.com<br>Tel: +6082584408<br>Dr. Puah Chin Hong<br>Deputy Dean ( Postgraduate and Research)<br>Associate Professor<br>Faculty Economic and Business<br>Universiti Malaysia Sarawak<br>94300 Kota Samarahan<br>chpuah@unimas.my<br>Tel: +6082581000<br>Evan Lau, Ph.D.<br>Associate Professor<br>Managing Editor of IJBS<br>Faculty Economic and Business<br>Universiti Malaysia Sarawak<br>94300 Kota Samarahan<br>phevan@feb.unimas.my<br>Tel: +6082584368.                         |
|            | chsim@swinburne.edu.my.<br>Tel: +6082260722.   |