

# ROHAIL HASSAN

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Senior Lecturer

Ph.D. in Management

Othman Yeop Abdullah Graduate School of Business (OYAGSB)

Universiti Utara Malaysia (Northern University of Malaysia)

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## **ACADEMIC QUALIFICATION**

2013 - 2018 Ph.D. in Management, Department of Management & Humanities, Universiti Teknologi PETRONAS, Malaysia.

Dissertation Title: *“Corporate Board Diversity and its Implications on Firm Financial Performance: An Empirical Investigation on Listed Companies in Malaysia.”*

2010 - 2012 MS/MPhil in Total Quality Management (TQM), Institute of Quality & Technology Management, University of The Punjab, Lahore, Pakistan.

Dissertation Title: *“Application of Six Sigma for Process Improvement in Pakistan Ordinance Factory Wah Cantt”*

2006 - 2010 BS (HONS) in Management, Institute of Administrative Sciences, University of The Punjab, Lahore, Pakistan.

Dissertation Title: *“Mutual Funds in Pakistan”*

## **RESEARCH INTERESTS**

Diversity and Inclusion, Gender Diversity, Firm Performance, Institutional Ownership, Corporate Governance, Mergers and Acquisitions, Corporate Strategy, Accounting, Financial Management, Strategic Management, CSR and Business Ethics, Sustainability, Computer Science and IT, SCM, Six Sigma, Total Quality Management, and other cross-disciplinary research areas.

## **OBJECTIVE**

An enthusiastic, adaptive and fast-learning person with a broad and acute interest in corporate governance and firm performance, I particularly enjoy collaborating with researchers from different disciplines to develop new skills and solve new challenges.

## **EMPLOYMENT & PROFESSIONAL EXPERIENCE**

### **Teaching & Research Experience**

August 2019 – present **Senior Lecturer** at *Othman Yeop Abdullah Graduate School of Business (OYAGSB)*  
*Universiti Utara Malaysia (Northern University of Malaysia).*  
**OYAGSB is accredited by AACSB, AMBA, IQA & CMI.**

#### **Teaching Subjects / Courses Taught:**

##### **Post Graduate Level (Master's Degree / DBA Program / PhD Program)**

- Strategic Management
- Corporate Financial Strategy
- Decision Making in Business
- Business Research Methodology

August 2019 – present **Research, Publication & Consultation Committee Member** at *Othman Yeop Abdullah Graduate School of Business (OYAGSB), Universiti Utara Malaysia (Northern University of Malaysia).*

- **Committee Member** for Research, Publication & Consultation
- **Committee Member** for Doctor of Management Program

August 2019 – present **Managing Editor for *Strictly Biz* magazine for OYGSB**

- **Managing Editor** for *Strictly Biz*

Sep 2013 – May 2019 **Graduate Research Assistant** at *Universiti Teknologi PETRONAS, Malaysia,*  
*Department of Management & Humanities*

#### **Teaching Subjects / Courses Taught:**

##### **Post Graduate Level (Master's Degree)**

- Operations Management
- Corporate Finance
- Business Research Methodology
- Research Methodology for Engineering

##### **Undergraduate Level (Bachelor's Degree)**

- Principal of Finance
- Engineering Economics and Entrepreneurship
- International Financial Management
- Introduction to Corporate Finance
- Research Methods
- Strategic Management
- Corporate Governance
- Introduction to Management
- Business Statistics
- Investment and Portfolio Management

#### **Job Description and Responsibilities:**

- To assist as Tutor (deliver tutorials, assignments marking, exam papers marking and invigilate duties, etc.)
- To write national and international research grant proposals
- To be able to work on and contribute to collaborative research teams.
- To complete a dissertation proposal with appropriate supervisory assistance.
- To perform a variety of administrative tasks including preparation of PowerPoint presentations, data entry, and data analysis, collating marketing materials and presentations.
- To assist with event planning including supervision of undergraduate student workers.
- To assist faculty members with research projects; engage in literature searches.
- To assist faculty members in the development of new material for their courses.
- To participate in a meaningful teaching experience for at least one semester as determined by the major professor.
- To present research data at conferences, a scientific symposium, and professional society meetings.

- To attend departmental seminars.
- To perform other duties as assigned by the major professor.

### **Business / Industrial Experience**

Jan 2012 – Sep 2013 **Assistant Manager Quality Assurance, Textile Testing International, Lahore, Pakistan.**

#### **Job Description and Responsibilities:**

- To develop and implement a quality management system as per requirements of ISO/IEC 17025 and 17020.
- To conduct an internal audit, calculate the uncertainty of measurement, take corrective/ preventive actions and to maintain and update the records of internal nonconformities.
- To follow up on the implementation of the job description, lab authorization, standard operating procedures and work instructions through spot audit.
- To check that all documentation and record keeping being appropriately done at all levels as per control of documents/records procedures.
- To perform data analysis in coordination with Manager QA.
- To coordinate, conduct and deliver Training on “ISO/IEC 17025”, “ISO/IEC 17020”, LQMS, “Internal Quality Audit” and all other training in the organization.
- Responsible for document management systems

July 2010 – Dec 2011 **Quality Supervisor, Pakistan Telecommunication Company Limited, Lahore, Pakistan.**

#### **Job Description and Responsibilities:**

- To inspect calls quality of 1236 and 1218 Help Lines.
- To conduct counseling of CSR’s as per defined frequency.
- To conduct a performance appraisal of CSR’s teams.
- To conduct training on product knowledge to CSR’s Teams.
- To perform data analysis and reporting to GM.

### **JOURNAL PUBLICATIONS**

**Over 203 Google Scholar citation as of February 2020:**

<https://scholar.google.com/citations?user=xLcs4hIAAAAJ&hl=en>

**Note:** Letter before number corresponds to type; J=journal; C= conference paper; BC=book chapter; CR=copyrights; Number corresponds to order of publishing with lowest numbers as most recent

### **Year 2020**

- J1. Di Vaio, A., Palladino, R., **Hassan, R.**, & Alvino, F. (2020). Human resources disclosure in the EU Directive 2014/95/EU perspective: A systematic literature review. *Journal of Cleaner Production*, 120509. [Citation Indexed - (ISI / ECSI / SCI / SSCI / **Impact Factor – 6.395 / JCR-Q1 / SCOPUS-Q1 / ERA / ABS-2 Rank / ABDC Rank / CNRS / FNEGE-3)**]
- J2. Vaio, AD., Palladin. R., & **Hassan, R.**, (2020). Intellectual Capital and Sustainable Development: A Systematic Literature Review. *Journal of Intellectual Capital*, X(X), XX-XX. [Citation Indexed - (ISI / ECSI / SCI / SSCI / **Impact Factor – 3.744 / JCR-Q1 / SCOPUS-Q1 / ERA / ABS-2 Rank / ABDC-B Rank / CNRS-4 / FNEGE-3)**] – *Accepted and Forthcoming*
- J1. Vaio, AD., Palladin. R., & **Hassan, R.**, (2020). Artificial Intelligence and Business Models in the Sustainable Development Goals Perspective: A Systematic Literature Review. *Journal of Business Research*, X(X), XX-XX. [Citation Indexed - (ISI / ECSI / SCI / SSCI / **Impact Factor – 1.525 / JCR-Q3 / SCOPUS-Q1 / ERA / ABS-1 Rank / ABDC-B Rank / CNRS-4 / FNEGE-3)**] – *Under Review*

- J2. **Hassan, R.**, Marimuthu, M., & Capriello, A. (2020). Opening Diversity Box of Upper Echelons: Drivers of Better Firm Performance in Corporate World. *Journal of Management Studies*, X(X), XX-XX. [Citation Indexed - (ISI / ECSI / SCI / SSCI / **Impact Factor – 5.329** / JCR-Q1 / SCOPUS-Q1 / ERA / ABS-1 Rank / ABDC-A\* Rank / CNRS-1 / FNEGE-1)] – *Under Review*
- J3. **Hassan, R.**, Marimuthu, M., Capriello, A., & Benabdallah, M. (2020). Breaking the Glass Ceilings in Malaysia! Uncovering Key Drivers for firm financial performance. *Management Decision*, X(X), XX-XX. [Citation Indexed - (ISI / ECSI / SCI / SSCI / **Impact Factor – 1.525** / JCR-Q3 / SCOPUS-Q1 / ERA / ABS-1 Rank / ABDC-B Rank / CNRS-4 / FNEGE-3)] – *Under Review*
- J4. Rahman, H., & **Hassan, R.** (2020). Boardroom Gender Diversity and Corporate Performance: A Novel Mediating Effect of Boards' Monitoring in Emerging Economies. *Sustainability Accounting, Management and Policy Journal*, X(X), XX-XX. [Citation Indexed - (ISI / ECSI / SCI / SSCI / **Impact Factor – 2.200** / JCR-Q1 / SCOPUS-Q1 / ERA / ABS-1 Rank / ABDC-B Rank / CNRS-4 / FNEGE-4)] – (Minor Revision)
- J5. Safri, I.S.A., Said, R., **Hassan, R.**, & Joseph, C. (2020). The Effect of Corporate Governance Mechanisms on Integrated Reporting: A Structural Equation Modelling (SEM) Approach. *Polish Journal of Management Studies*, X (X), XX-XX. [Citation Indexed - (ISI / ECSI / SCI / SSCI / **Impact Factor** / JCR / SCOPUS-Q2 / ERA / ABS Rank / ABDC Rank / CNRS / FNEGE)] – *Under Review*
- J6. Safri, I.S.A., Said, R., **Hassan, R.**, & Joseph, C. (2020). The Moderating Effect of Board's Diversity on the Relationship between Corporate Governance Mechanisms and Integrated Reporting. *Sustainability Accounting, Management and Policy Journal*, X (X), XX-XX. [Citation Indexed - (ISI / ECSI / SCI / SSCI / **Impact Factor – 2.200** / JCR-Q1 / SCOPUS-Q1 / ERA / ABS-1 Rank / ABDC-B Rank / CNRS-4 / FNEGE-4)] – *Under Review*
- J7. Yusoff, YM., & **Hassan, R.** (2020). Green Human Resource Management and Organizational Performance in Malaysian Manufacturing Firms: Mediating Effect of Environmental Sustainability. *Sage Open*, X (X), XX-XX. [Citation Indexed - (ISI / ECSI / SCI / SSCI / **Impact Factor – 0.675** / JCR / SCOPUS-Q2 / ERA / ABS Rank / ABDC Rank / CNRS / FNEGE)] – *Under Review*
- J8. **Hassan, R.**, & Marimuthu, M. (2020). Recent Board Diversity Scholarship: A Proposal for Conceptual and Measurement Clarity. *Academy of Strategic Management Journal*, X(X), XX-XX. [Citation Indexed - (ISI / ECSI / SCI / SSCI / **Impact Factor** / JCR / SCOPUS-Q4 / ERA / ABS Rank / ABDC Rank / CNRS / FNEGE)] – *Under Review*

### Year 2019

- J9. Jan, A., Marimuthu, M., **Hassan, R.** & Mehreen., (2019). Sustainable Business Practices and Firm's Financial Performance in Islamic Banking: Under the Moderating Role of Islamic Corporate Governance. *Sustainability*, 11(23), 6606. DOI: <https://doi.org/10.3390/su11236606> [Citation Indexed - (ISI / ECSI / SCI / SSCI / **Impact Factor – 2.592** / JCR-Q2 / SCOPUS-Q1 / ERA / ABS Rank / ABDC Rank / CNRS / FNEGE)]<sup>1</sup>
- J10. Zainudin, SM., Rasid, SZA., Omar, R., & **Hassan, R.**, (2019). The good and bad news about the new liquidity rules of Basel III in Islamic Banking of Malaysia. *Journal of Risk and Financial Management*, 12(3), 120. DOI: <https://doi.org/10.3390/jrfm12030120> [Citation Indexed - (ISI / ECSI / SCI / SSCI / ERA / ABS Rank / ABDC-B Rank / CNRS / FNEGE)]

<sup>1</sup> [Bold values represent current Indexing status and Listing of Journal / Conference]

**Year 2018**

- J11. **Hassan, R.**, & Marimuthu, M. (2018). Contextualizing Comprehensive Board Diversity and Firm Financial Performance: Integrating Market, Management, and Shareholder's Perspective. *Journal of Management & Organization*, 24(2), 634-678. DOI: <https://doi.org/10.1017/jmo.2018.10> [Citation Indexed - (ISI / ECSI / SCI / SSCI / Impact Factor – 1.189 / JCR-Q4 / SCOPUS-Q1 / ERA / ABS Rank / ABDC-B Rank / CNRS / FNEGE)]
- J12. **Hassan, R.**, & Marimuthu, M. (2018). Bridging and Bonding: Having a Muslim Diversity on Corporate Boards and Firm Performance. *Journal of Islamic Accounting and Business Research*, 9(3), 457-478. DOI: <https://doi.org/10.1108/JIABR-02-2016-0022> [Citation Indexed - (ISI / ECSI / SCI / SSCI / Impact Factor / JCR / SCOPUS-Q2 / ERA / ABS Rank / ABDC-C Rank / CNRS / FNEGE)]
- J13. Said, R., Rahim, A.A.A., & **Hassan, R.** (2018). Exploring the Effects of Corporate Governance and Human Governance on Management Commentary Disclosure. *Social Responsibility Journal*, 14(4), 843-858. DOI: <https://doi.org/10.1108/SRJ-06-2017-0099> [Citation Indexed - (ISI / ECSI / SCI / SSCI / Impact Factor / JCR / SCOPUS-Q2 / ERA / ABS Rank / ABDC-B Rank / CNRS / FNEGE)]
- J14. Manmeet Mahinderjit Singh, Tan Han Yee, and **Rohail Hassan**. (2018). Anti – Counterfeiting Detection for Near Field Communication (NFC) – Enabled Logistics. *International Journal of Computer Science and Network Security*, Volume 18(2), 63-73. [Citation Indexed - (ISI / ECSI / SCI / SSCI / Impact Factor / JCR / SCOPUS / ERA / ABS Rank / ABDC Rank / CNRS / FNEGE)]
- J15. Manmeet Mahinderjit Singh, Ku Aina Afiqah Ku Adzman, **Rohail Hassan**. (2018). Near Field Communication (NFC) Technology Security Vulnerabilities and Countermeasures. *International Journal of Engineering & Technology*, 7 (4.31), 298-305. DOI: 10.14419/ijet.v7i4.31.23384 [Citation Indexed - (ISI / ECSI / SCI / SSCI / Impact Factor / JCR / SCOPUS-Q4 / ERA / ABS Rank / ABDC Rank / CNRS / FNEGE)]

**Year 2017**

- J16. **Hassan, R.**, & Marimuthu, M. (2017). Does Corporate Diversity Really Matter in the Plantation Sector? Empirical Evidence from a World Islamic Leading Country and Market Reaction. *International Journal of Financial Studies*, 5(3), 17. DOI:10.3390/ijfs5030017 [Citation Indexed - (ISI / ECSI / SCI / SSCI / Impact Factor / JCR / SCOPUS / ERA / ABS Rank / ABDC Rank / CNRS / FNEGE)]
- J17. **Hassan, R.**, Marimuthu, M., Tariq, E., & Aqeel, R. (2017). Ethnic and Gender Diversity in Top Level Management and Firm Performance: Shareholder's Perspectives. *Journal of International Women's Studies*, 18(4), 1-12 [Citation Indexed - (ISI / ECSI / SCI / SSCI / Impact Factor / JCR / SCOPUS-Q3 / ERA / ABS Rank / ABDC Rank / CNRS / FNEGE)]
- J18. **Hassan, R.**, Marimuthu, M., and Johl, S.K. (2017). Bridging and Bonding: How Gender Diversity Influence Organizational Performance. *Global Business and Management Research: An International Journal*, Volume 9, No. 1s (Special Issue 2017) [Citation Indexed - (ISI / ECSI / SCI / SSCI / Impact Factor / JCR / SCOPUS / ERA / ABS Rank / ABDC Rank / CNRS / FNEGE)]
- J19. Rahman, N.A., Mohammad, M.F., Rahim, S.A., **Hassan, R.**, Ahmad, A.F., & Kadir, S.A (2017). Shippers' Perceptions of Aviation Logistics Service Quality (LSQ) of Air Freight Provider. *Journal of Engineering and Applied Sciences*, Volume 12 (3): 699-704. [Citation Indexed - (ISI / ECSI / SCI / SSCI / Impact Factor / JCR / SCOPUS-Q3 / ERA / ABS Rank / ABDC Rank / CNRS / FNEGE)]
- J20. Mohammad, M.F., Rahman, N.A., **Hassan, R.**, Ahmad, A.F., & Kurniawan, R. (2017). Multi-Criteria Decision Making (MCDM) for Bachelor of Aircraft Engineering Technology (Avionic) Final Year Students

in Project Management Course: AHP Method for Career Selection. *Journal of Engineering and Applied Sciences, Volume 12 (3): 705-714*. [Citation Indexed - (ISI / ECSI / SCI / SSCI / Impact Factor / JCR / SCOPUS-Q3 / ERA / ABS Rank / ABDC Rank / CNRS / FNEGE)]

- J21. Marimuthu, M., Kolandaisamy, I., & **Hassan, R.** (2017). Government Linked-Companies: Impact of Gearing and Boardsize on Firm Performance. *Journal of Advanced Research in Dynamical and Control Systems, Volume (9) Special Issue 15, 679-685*. [Citation Indexed - (ISI / ECSI / SCI / SSCI / Impact Factor / JCR / SCOPUS-Q4 / ERA / ABS Rank / ABDC Rank / CNRS / FNEGE)]
- J22. Rahman, N.A., Mohammad, M.F., **Hassan, R.**, Rahim, S.A., Ahmad, A.F., & Kadir, S.A (2017). Reengineering the concept of outsourcing: Air freight perspective in Malaysia. *Journal of Engineering and Applied Sciences, Volume 12 (6): 1672-1676*. [Citation Indexed - (ISI / ECSI / SCI / SSCI / Impact Factor / JCR / SCOPUS-Q3 / ERA / ABS Rank / ABDC Rank / CNRS / FNEGE)]
- J23. Khan, H., **Hassan, R.**, & Marimuthu, M. (2017). Diversity on Corporate Boards and Firm Performance: An Empirical Evidence from Malaysia. *American Journal of Social Sciences and Humanities, Volume 2(1), 1-8*. [Citation Indexed - (ISI / ECSI / SCI / SSCI / Impact Factor / JCR / SCOPUS / ERA / ABS Rank / ABDC Rank / CNRS / FNEGE / **Google Scholar**)]
- J24. Assagaf, A., Yusoff, Y.M., & **Hassan, R.** (2017). Government Subsidy, Strategic Profitability and Its Impact on Financial Performance: Empirical Evidence from Indonesia. *Investment Management and Financial Innovations, Volume 14(3), 01-13*. [Citation Indexed - (ISI / ECSI / SCI / SSCI / Impact Factor / JCR / SCOPUS-Q3 / ERA / ABS Rank / ABDC Rank / CNRS / FNEGE / **Google Scholar**)]

### **Year 2016**

- J25. **Hassan, R.**, & Marimuthu, M. (2016). Corporate Governance, Board Diversity, and Firm Value: Examining Large Companies Using Panel Data Approach. *Economics Bulletin, Volume 36, Issue 3, pages 1737-1750* [Citation Indexed - (**ISI / ECSI / SCI / SSCI / Impact Factor / JCR / SCOPUS-Q3 / ERA / ABS Rank / ABDC-C Rank / CNRS-3 / FNEGE**)]
- J26. **Hassan, R.**, Marimuthu, M., and Johl, S.K. (2016). Women on Boards and Market Performance: An Exploratory Study on the Listed Companies. *International Business Management, Volume 10 (2): 84-91*. DOI: 10.3923/ibm.2016.84.91 [ISSN 1993-5250 (Print) ISSN 1993-5250 (Online)] [Citation Indexed - (ISI / ECSI / SCI / SSCI / Impact Factor / JCR / **SCOPUS-Q4 / ERA / ABS Rank / ABDC Rank / CNRS / FNEGE**)]
- J27. **Hassan, R.**, Marimuthu, M., MM, Singh. (2016). Application of Six-Sigma for Process Improvement in Manufacturing Industries: A Case Study. *International Business Management, Volume 10 (5): 676-691*. DOI: 10.3923/ibm.2016.676.691 [ISSN 1993-5250 (Print) ISSN 1993-5250 (Online)] [Citation Indexed - (ISI / ECSI / SCI / SSCI / Impact Factor / JCR / **SCOPUS-Q4 / ERA / ABS Rank / ABDC Rank / CNRS / FNEGE**)]
- J28. S Mulyani, **R Hassan**, F Anugrah. (2016). The Critical Success Factors for the Use of Information Systems and Its Impact on the Organizational Performance. *International Business Management, Volume 10 (4): 552-560*. DOI: 10.3923/ibm.2016.552.560 [ISSN 1993-5250 (Print) ISSN 1993-5250 (Online)] [Citation Indexed - (ISI / ECSI / SCI / SSCI / Impact Factor / JCR / **SCOPUS-Q4 / ERA / ABS Rank / ABDC Rank / CNRS / FNEGE**)]

### **Year 2015**

- J29. **Hassan, R.**, Marimuthu, M., and Johl, S.K. (2015). Ethnic Diversity on Boards and Market Performance: An Empirical Investigation in Malaysia. *Advance Science Letter, Volume 21(5):1099-1103*. DOI:

<https://doi.org/10.1166/asl.2015.6036> [Citation Indexed - (ISI / ECSI / SCI / SSCI / Impact Factor / JCR / SCOPUS-Q4 / ERA / ABS Rank / ABDC Rank / CNRS / FNEGE)]

- J30. **Hassan, R.**, Marimuthu, M., and Johl, S.K. (2015). DIVERSITY, CORPORATE GOVERNANCE, AND IMPLICATION ON FIRM FINANCIAL PERFORMANCE. *Global Business and Management Research: An International Journal, Volume 7, No. 2 (2015)* [Citation Indexed - (ISI / ECSI / SCI / SSCI / Impact Factor / JCR / SCOPUS / ERA / ABS Rank / ABDC Rank / CNRS / FNEGE)]
- J31. **Hassan, R.**, Marimuthu, M. (2015). Corporate Governance Effect on Ownership and Control in Firms: An Empirical Evidence from Pakistan. *International Journal of Business and Management, Volume 10 (8), 212-217*. DOI:10.5539/ijbm.v10n8p212, URL: <http://dx.doi.org/10.5539/ijbm.v10n8p212> [ISSN 1833-3850 (Print) ISSN 1833-8119 (Online)] [Citation Indexed - (ISI / ECSI / SCI / SSCI / Impact Factor / JCR / SCOPUS / ERA / ABS Rank / ABDC Rank / CNRS / FNEGE)]
- J32. LB Chieng, MM Singh, ZF Zaaba, **R Hassan**. (2015). MULTI-FACET TRUST MODEL FOR ONLINE SOCIAL NETWORK ENVIRONMENT. *International Journal of Network Security & Its Applications (IJNSA), Vol.7, No.1, January 2015*, DOI: 10.5121/ijnsa.2015.71011 [Citation Indexed - (ISI / ECSI / SCI / SSCI / Impact Factor / JCR / SCOPUS / ERA / ABS Rank / ABDC Rank / CNRS / FNEGE)]

### Year 2014

- J33. **Hassan, R.**, Marimuthu, M. (2014). Gender Diversity on Boards and Market Performance: An Empirical Investigation on Malaysian Listed Companies. *PLATFORM - A Journal of Engineering, Science and Society, Volume Jan (1), 17-25*. [Citation Indexed - (ISI / ECSI / SCI / SSCI / Impact Factor / JCR / SCOPUS / ERA / ABS Rank / ABDC Rank / CNRS / FNEGE / Google Scholar)]

## CONFERENCES & PROCEEDINGS

### Year 2020

- C1. Nangia, S., Makkar, S., and **Hassan, R.**, (2020). “IoT based Predictive Maintenance in Manufacturing Sector.” Presented at *3<sup>rd</sup> International Conference on Innovative Computing and Communication (ICICC-2020)*, Pages XXX - XXX, 21<sup>st</sup> – 23<sup>rd</sup> February 2020 at Shaheed Sukhdev College of Business Studies (University of Delhi), Dr. K.N. Katju Marg Rohini Sector 16, PSP Area IV, New Delhi, Delhi 110089 INDIA. [Citation Indexed - (ISI / ECSI / SCI / SSCI / SCOPUS / ERA)] – *Accepted & Forthcoming*

### Year 2019

- C2. Marimuthu, M., and **Hassan, R.**, (2019). “Impact of Board Gender Diversity and Structural Diversity on Firm Performance: An Empirical Investigation on Large Companies in Malaysia.” Presented at *The 21st Malaysian Finance Association Conference (MFAC2019)*, Pages XXX - XXX, 31<sup>st</sup> July - 1<sup>st</sup> August 2019 at Sunway University, Business School, Bandar Sunway, Selangor, Malaysia. [Non-citation Indexed Proceeding) – *Accepted & Forthcoming*
- C3. Ali, SEA., Lai, FW., and **Hassan, R.**, (2019). “A Conceptual Framework for the Impact of Socio-Economic Factors on Sector-Wide Systematic Risk in the Context of Information Security Breaches.” Presented at *9th International Economics and Business Management Conference (IEBMC 2019)*, Pages XXX - XXX, 02 – 03 November 2019 at The Imperial Heritage Hotel, Melaka, Malaysia. [ISI Indexed Proceeding) – *Accepted & Forthcoming*

Year 2018

- C4. **Rohail Hassan**, Manmeet Mahinderjit Singh, Hasmaizan Hassan, and Siti Sophiayati Yuhaniz. (2018). “Online Islamic Business Enhancer Tool (OIBET) for Young Entrepreneurs.” Presented at *31<sup>st</sup> International Business Information Management Association Conference - Vision 2020 adopted by Europe and many regions of the world, (IBIMA 2018)*, Pages 687 - 701, on 25 - 26 April 2018 at Milan, Italy. [Citation Indexed - (ISI / ECSI / SCI / SSCI / SCOPUS / ERA)]
- C5. Manmeet Mahinderjit Singh, Ku Aina Afiqah Ku Adzman, **Rohail Hassan**. (2018). “Near Field Communication (NFC) Technology Security Vulnerabilities and Countermeasures.” Presented at *The International Conference on Innovations in Computer Science and Engineering (iCiCSE2018)*, on 30 - 31 July 2018 at Kuching, Sarawak, Malaysia. [Non-citation Indexed Proceeding]

Year 2016

- C6. **Hassan, R.**, Marimuthu, M., and Johl, S.K. (2016). “Bridging and Bonding: How Gender Diversity Influence Organizational Performance.” Presented at *The 3<sup>rd</sup> International Conference on Leadership and Management (ICLM)*, Kula Lumpur, Malaysia from 15 - 17 August 2016. [Non-citation Indexed Proceeding]
- C7. Sadikun, SM., Darma, J., Sukmadilaga, C., Ghafur, IFA., Arifin MA., **Hassan, R.** (2016). “The Effect of Clarity of Business Vision and Top Management Support on the Quality of Business Intelligence Systems: Evidence from Indonesia.” Presented at *27th International Business Information Management Association Conference - Innovation Management and Education Excellence Vision 2020: From Regional Development Sustainability to Global Economic Growth, (IBIMA 2016)*, Pages. 138-147, on 4 -5 May 2016 at Milan, Italy. [Citation Indexed - (ISI / ECSI / SCI / SSCI / SCOPUS / ERA)]

Year 2015

- C8. **Hassan, R.**, Marimuthu, M., and Johl, S.K. (2015). “Demographic Diversity and Firm Value: A Review on Large Companies Using Panel Data Approach.” Presented at *2nd International Symposium on Technology Management and Emerging Technologies (ISTMET2015) - (IEEE) 2015*, Langkawi Island, Kedah, Malaysia from 25-27 August 2015. Page 197-201. DOI:10.1109/ISTMET.2015.735902871011 [Citation Indexed - (ISI / ECSI / SCI / SSCI / SCOPUS / ERA)]
- C9. **Hassan, R.**, Marimuthu, M., and Johl, S.K. (2015). “Ethnic Diversity on Boards and Market Performance.” Presented at *International Conference on Business, Management, Tourism and Hospitality 2015 (BIZMATOUR 2015)* Melaka, Malaysia from 12-14 May 2015. [Citation Indexed - (ISI / ECSI / SCI / SSCI / SCOPUS / ERA)]
- C10. **Rohail Hassan**, Manmeet Mahinderjit Singh, Agnes Paulus Jidwin, Jamshed Hasan. (2015). “Critical Assessment of Quality Assurance Practices in Mobile Telecommunication and Business Performance.” Presented at *26th International Business Information Management Association Conference - Innovation Management and Sustainable Economic Competitive Advantage: From Regional Development to Global Growth, (IBIMA 2015)*, Pages 1106-1113, at 11-12 November 2015 at Madrid, Spain. [Citation Indexed - (ISI / ECSI / SCI / SSCI / SCOPUS / ERA)]
- C11. Manmeet Mahinderjit Singh, Liu Ban Chieng, **Rohail Hassan**, Zarul Fitri Zaaba. (2015). “Friends Personalization of Trustworthiness for Privacy Perseverance in Social Networking.” *Lecture Notes in Engineering and Computer Science: Proceedings of The World Congress on Engineering and Computer Science 2015*, 21-23 October 2015, San Francisco, USA, pp 428-432. [Citation Indexed - (ISI / ECSI / SCI / SSCI / SCOPUS / ERA)]



- C12. T Farahin Azahar, M Mahinderjit-Singh, **R Hassan**. (2015). “RFID-Enabled Supply Chain Detection Using Clustering Algorithms.” *International Conference on Ubiquitous Information Management and Communication ACM IMCOM (ICUIMC) 2015 Conference*. Bali, Indonesia from 8 - 10 Jan 2015. DOI: <http://dx.doi.org/10.1145/2701126.2701140>. [Citation Indexed - (ISI / ECSI / SCI / SSCI / SCOPUS / ERA / EI)]
- C13. **Rohail Hassan** [Doctoral Student Consortium (2015)]. “Demographic, Cognitive and Corporate Diversity in Top Management Level and its Impact on Firm Financial Performance: An Empirical Investigation on Malaysian Public Listed Companies.” Presented at *AIB US Southeast Annual Conference, (AIBSE 2015) - International Trade, Supply Chains, and Emerging Markets*, Pages 1106-1113, on 12-14 November 2015 at Savannah, Georgia, USA. [Citation Indexed - (ISI / ECSI / SCI / SSCI / SCOPUS / ERA)]

### Year 2014

- C14. **Hassan, R.**, Marimuthu, M., and Johl, S.K. (2014). “Diversity, Corporate Governance and Implication on Firm Financial Performance: A Concept Paper.” Presented at *The 2<sup>nd</sup> International Conference on Leadership and Management (ICLM)*, Kula Lumpur, Malaysia from 3 - 5 June 2014. [Non-citation Indexed Proceeding]
- C15. SK Chung, OC Yee, MM Singh, **R Hassan**. (2014). “SQL Injections Attack and Session Hijacking on E-Learning Systems.” *2014 International Conference on Computer, Communication and Control Technology (I4CT)*. 2-4 September 2014 | Langkawi, Malaysia. IEEE Xplore IEEE. Proceeding ISBN Number: 978-1-4799-4556-6. [Citation Indexed - (ISI / ECSI / SCI / SSCI / SCOPUS / ERA)]
- C16. LB Chieng, MM Singh, ZF Zaaba, **R Hassan**. (2014). “USER-CENTRIC PERSONALIZED MULTIFACET MODEL TRUST IN ONLINE SOCIAL NETWORK.” - *Proceedings of Computer Science & Information Technology (CS & IT) The International Conference on Computer Science, Engineering, and Information Technology (CSEIT-2014)*. December 27, 28-2014, Sydney, Australia. DOI: 10.5121/csit.2014.41220. [Citation Indexed - (ISI / ECSI / SCI / SSCI / SCOPUS / ERA)]

### BOOKS CHAPTERS, CASES, BUSINESS ARTICLES, & TEACHING MATERIALS

- BC1. Capriello, A., & **Hassan, R.** (2018). Ethical branding in franchising: Implications for brand values and corporate culture. In H. Gringarten, & R. Fernández-Calienes (Eds.). *Ethical Branding and marketing: Cases and lessons* (pp. 35–49). Routledge Management and Business Studies Series. London and New York: **Routledge** (Taylor and Francis Group); eBook ISBN: 978-0429442520; ISBN: 978-1138337275. [Citation Indexed - (ISI / WOS / Book Citation Index (BCI) / SCOPUS Index)]
- BC2. Capriello, A., and **Hassan, R.** (2019). “Marketers unintended consequences of improving the consumer food experience.” in *Case Studies on Food Experiences in Marketing, Retail, and Events*. Publisher: ELSEVIER (Woodhead Publishing); eBook ISBN: XXXXXXXX; ISBN: XXXXXXXX. [Citation Indexed - (ISI / WOS / Book Citation Index (BCI) / SCOPUS Index)] – *Accepted & Forthcoming*

### COPYRIGHTS REGISTERED

- CR1. *COMPREHENSIVE BOARD DIVERSITY AND FIRM PERFORMANCE MODEL*®  
10<sup>th</sup> day of October 2018 at Oath Commissioner Office, Seri Iskandar and Research and Innovation Office, Universiti Teknologi PETRONAS, Malaysia. *Application Number: LY2018005039*  
**Contributors: Rohail Hassan** (50%), Maran Marimuthu (50%)  
INTELLECTUAL PROPERTY CORPORATION OF MALAYSIA (MyIPO).

## **PROFESSIONAL TRAINER**

### **Invited / Guest Speaker / Trainer**

- Invited and delivered a three-days' training on "***ART OF CONDUCTING RESEARCH***" [***The Strategies to Publicize Research Articles in International Journals: Indexed by Scopus / ISI (Clarivate Analytics) Index***] at Ecole Nationale de Commerce et de Gestion de Casablanca, University of Hassan II, Casablanca, **Morocco**, December 17-19, 2018.
- Invited and delivered a two-days' training on "***ART OF CONDUCTING RESEARCH***" [***The Strategies to Publicize Research Articles in International Journals: Indexed by Scopus / ISI (Clarivate Analytics) Index***] at Advanced Informatics School, Universiti Teknologi Malaysia, Kuala Lumpur, **Malaysia**, February 03-04, 2018.
- Invited and delivered a one-day workshop on "***The Strategies to publicize research articles in International Journals: Indexed by Scopus / ISI Index***" at Universitas Padjadjaran, Bandung, **Indonesia**, September 05, 2015.
- Invited and delivered a one-day workshop on "***The Strategies to Publicize Research Articles in International Journals: Indexed by Scopus / ISI Index***" at Universitas Muhammadiyah Tangerang, **Indonesia**, September 10, 2015.
- Invited and delivered a one-day workshop on "***Art of Conducting Research - The Strategies to Publicize Research Articles in International Journals: Indexed by Scopus / ISI Index***" at Universitas Singaperbangsa Karawang, **Indonesia**, January 19, 2016.
- Invited and delivered a one-day workshop on "***Art of Conducting Research - The Strategies to Publicize Research Articles in International Journals: Indexed by Scopus / ISI Index***" at Universitas Tridianti Palembang, **Indonesia**, January 22, 2016.
- Invited and delivered a one-day workshop on "***Art of Conducting Research - The Strategies to Publicize Research Articles in International Journals: Indexed by Scopus / ISI Index***" at Politeknik Negeri, Medan, **Indonesia**, January 23, 2016.

## **RESEARCH EXPERIENCE / INDUSTRIAL PROJECTS**

1	<b>Research / Project Title</b>	Investigating the Customer Engagement Valence through Neuromarketing Approach and Proposing its Model for Malaysian Online Businesses
	<b>Status</b>	Research Collaborator
	<b>Source</b>	FRGS/1/2019/SS01/UTP/03/2
	<b>Funding</b>	RM 87,600
	<b>Period</b>	01 October 2019 – 30 September 2021 [ON-GOING]
2	<b>Research / Project Title</b>	Economic Assessment of Wilayah Perak Selatan (WPS) over the period 2015 to 2030. (Labour Force Supply/Demand / Gap Analysis) by LRGs-Malaysia 2014.
	<b>Status</b>	Team Member
	<b>Source</b>	PKNP
	<b>Funding</b>	RM 500,000
	<b>Period</b>	2014 [COMPLETED]
3	<b>Research / Project Title</b>	Corporate Governance and Dividend Payout ratio: An Empirical Investigation of PN17 Companies of Malaysia by STRIF-UTP 2014.
	<b>Status</b>	Team Member
	<b>Source</b>	STRIF (0153AA-C85)

	<b>Funding</b>	RM 25, 000.00
	<b>Period</b>	16 June 2014 – 16 June 2015 [COMPLETED]
	<b>Research / Project Title</b>	Comparison of Implementation of Good Governance in Public Sector in ASEAN Economic Communities (AEC): Singapore, Malaysia, and Indonesia.
4	<b>Status</b>	Team Member
	<b>Source</b>	ALG PROGRAM (ACADEMIC LEADERSHIPS GRANT 1-1-6)
	<b>Funding</b>	IDR 1,000,000,000,000
	<b>Period</b>	01 September 2014 – 30 September 2018 [COMPLETED]

## RESEARCH COLLABORATIONS

<b>Name</b>	<b>Affiliation and Contact Details</b>	<b>Relation</b>
<b>Professor Dr. Mounia Benabdallah</b>	Dr. Mounia Benabdallah, Ph.D. in Management (Marketing) <i>Dean of Research and Faculty at IDRAC Business School, Lyon Area, France.</i> Email: mounia.benabdallah@idraclyon.com; mounia561979@yahoo.com Phone: + 33 4728 57364; Mobile: +33 629692311	Research Collaboration
<b>Associate Professor Dr. Antonella Capriello</b>	Dr. Antonella Capriello, Ph.D. <i>Professore Associato di Marketing Dipartimento di Studi per l'Economia e l'Impresa - UPO</i> Via Perrone, 18, 28100 Novara, Italy. Email: antonella.capriello@uniupo.it Tel. 0321/375.422 (int.: 9422)	Research Collaboration
<b>Prof. Dr. Sri Mulyani</b>	Dr. Sri Mulyani, Ak., CA. <i>Professor and The Head of Accounting Master Program Faculty of Economics and Business, Universitas Padjadjaran, Bandung, Indonesia.</i> Address: Universitas Padjadjaran, Jalan Japati No. 4 Bandung, Jawa Barat. 40133. Email: srins@fe.unpad.ac.id Phone: +62 022 2535172	Research Collaboration
<b>Associate Professor Dr. Roshima Said</b>	Dr. Roshima Said, Ph.D. in Corporate Governance, (USM). <i>Deputy Rector, Research and Industrial Linkages Division Associate Professor, Faculty of Accountancy, Universiti Teknologi MARA, Malaysia.</i> Email: roshima712@kedah.uitm.edu.my Phone: +60 4-456 2560	Research Collaboration
<b>Dr. Manmeet Mahinderjit Singh</b>	Dr. Manmeet Mahinderjit Singh (Ph.D. in Data Security) <i>Senior Lecturer, School of Computer Sciences, University Sains Malaysia (USM).</i> Address: 514, School of Computer Sciences, University Sains Malaysia, 11800, Penang, Malaysia. Email: manmeet@usm.my Phone: +60 4-6535346	Research Collaboration
<b>Dr. Adibah Binti Abdul Latif</b>	Dr. Adibah Binti Abdul Latif, Ph.D. <i>Manager at Academic and Quality Enhancement Centre of Quality and Risk Management Senior Lecturer, Faculty of Education, Department of</i>	Research Collaboration

	<p><i>Educational Foundations and Social Sciences, Universiti Teknologi Malaysia (UTM), Skudai, Malaysia.</i>          Email: p-adibah@utm.my          Phone: +60 7553 4377 / +60 13 781 0440</p>	
<b>Dr. Aamir Saeed</b>	<p>Dr. Aamir Saeed, Ph.D. in Management  <i>Assistant Professor, Institute of Administrative Sciences, University of the Punjab, Lahore, Pakistan.</i>          Email: aamir@ias.pu.edu.pk          Phone: + 092 42 9231164-5</p>	<p>Research          Collaboration</p>

## **AWARDS, DISTINCTIONS, & APPRECIATIONS**

- Scholarship awarded by UTP (Universiti Teknologi PETRONAS) Malaysia for *Ph.D. studies*.
- Awarded for “*Distinguished and Excellence Services*” to the academic community and 29<sup>th</sup> IBIMA International Conference 3-4 May 2017 Vienna, Austria as “*International Committee Board Member.*”
- Selected for a fully funded scholarship for “*Leadership Course*” offered by *Preparing Global Leaders Institute* in Struga, Macedonia, [August 11-22, 2016].
- Awarded for “*Distinguished and Excellence Services*” to the academic community and 31<sup>st</sup> IBIMA International Conference 25-26 April 2018 Milan, Italy as “*International Committee Board Member.*”
- Awarded for “*Distinguished and Excellence Services*” to the academic community and 33<sup>rd</sup> IBIMA International Conference 10-11 April 2019 Granada, Spain as “*International Committee Board Member.*”
- Awarded for “*Excellent Constructive Review*” to the academic community and 34<sup>th</sup> IBIMA International Conference 13-14 November 2019, Madrid, Spain as “*International Committee Board Member.*”
- Won a *Merit Scholarships* in BS (HONS) for scoring grade University of The Punjab, Lahore, Pakistan.
- Won a *Merit Scholarships* in MS/MPhil (TQM) for scoring grade University of The Punjab, Lahore, Pakistan.

## **PROFESSIONAL AFFILIATIONS**

<b>Year</b>	<b>Organization / Association / Society</b>
<i>(2013 ~ Present)</i>	The American Finance Association (AFA), <i>Membership Number: 2156742</i>
<i>(2014 ~ Present)</i>	International Association of Engineers (IAENG), <i>Membership Number: 162725</i>
<i>(2013 ~ Present)</i>	Financial Management Association International (FMA), <i>Membership Number: AL1020</i>
<i>(2014 ~ Present)</i>	Strategic Management Society (SMS).
<i>(2018 ~ Present)</i>	The Society for Economic Measurement (SEM).
<i>(2018 ~ Present)</i>	International Society for Organization Development and Change (ISODC).
<i>(2019 ~ Present)</i>	International Engineering and Technology Institute (IETI)
<i>(2019 ~ Present)</i>	International Research Institute for Economics and Management (IRIEM)
<i>(2019 ~ Present)</i>	Institute of Data Science and Artificial Intelligence (IDSAI)
<i>(2013 ~ Present)</i>	The American Accounting Association (AAA).
<i>(2018 ~ Present)</i>	Production and Operations Management Society (POMS), <i>Membership ID: 32547</i>
<i>(2017 ~ Present)</i>	Association of North America Higher Education International (ANAHEI).
<i>(2010 ~ Present)</i>	Asian Productivity Organization (APO), Japan.
<i>(2010 ~ Present)</i>	National Productivity Organization (NPO), Pakistan.

## PROFESSIONAL SERVICE

### Editorial Advisory / Review Boards

- **Series Editor**, *Big Data for Industry 4.0: Challenges and Applications* – CRC Press - Taylor & Francis Group, LLC
- **Editor**, *Humanities & Social Sciences Reviews* [eISSN 2395-6518] – SCOPUS Index – GIAP Journals– [2019 ~ Present] [URL: <https://giapjournals.com/index.php/hssr/about/editorialTeam>]
- **Editorial Board Member**, *Journal of Risk and Financial Management* (ISSN 1911-8074) – ISI Index / ESCI – MDPI (Multidisciplinary Digital Publishing Institute) – [2019 ~ Present] [URL: [https://www.mdpi.com/journal/jrfm/submission\\_reviewers](https://www.mdpi.com/journal/jrfm/submission_reviewers)]
- **Editorial Board Member**, *Investment Management and Financial Innovations* (ISSN 1810-4967) – SCOPUS Index / ERA Index – (LLC “CPC “Business Perspectives) – [2019 ~ Present] [URL: <https://businessperspectives.org/journals/investment-management-and-financial-innovations#editorial-board>]
- **Ad-Hoc Reviewer**, *Journal of Management & Organization (JMO)* (ISSN 1839-3527) – ISI Index / SSCI / **Impact Factor 0.539** / SCOPUS Index / ABS Listed / ABDC Listed / ERA – Cambridge University Press (Australian and New Zealand Academy of Management) – [2014 ~ Present]
- **Ad-Hoc Reviewer**, *Corporate Governance: An International Review (CGIR)* (ISSN 1467-8683) – ISI Index / SSCI / **Impact Factor 3.39** / SCOPUS Index / ABS Listed / ABDC Listed / ERA – Wiley Online Library – [2019 ~ Present]
- **Ad-Hoc Reviewer**, *International Journal of Finance and Economics (IJFE)* (ISSN 1839-3527) – ISI Index / SSCI / **Impact Factor 0.917** / SCOPUS Index / ABS Listed / ABDC Listed / ERA – Wiley Online Library – [2014 ~ Present]
- **Ad-Hoc Reviewer**, *Journal of Cleaner Production* (ISSN 0959-6526) – ISI Index / SCIE / **Impact Factor 6.395** / SCOPUS Index / ABS Listed / ABDC Listed / ERA – Elsevier B.V. – [2017 ~ Present]
- **Ad-Hoc Reviewer**, *Applied Economics Incorporating Applied Financial Economics* (ISSN 1466-4283) – ISI Index / SSCI / **Impact Factor 0.648** / SCOPUS Index / ABS Listed / ABDC Listed / ERA – Taylor & Francis Online – [2014 ~ Present]
- **Ad-Hoc Reviewer**, *Sustainability* (ISSN 2071-1050) – ISI Index / SCI / SSCI / **Impact Factor 1.850** / SCOPUS Index – MDPI (Multidisciplinary Digital Publishing Institute) – [2014 ~ Present]
- **Ad-Hoc Reviewer**, *International Journal of Environmental Research and Public Health* (ISSN 1660-4601) – ISI Index / SCI / SSCI / **Impact Factor 2.540** / SCOPUS Index – MDPI (Multidisciplinary Digital Publishing Institute) – [2014 ~ Present]
- **Ad-Hoc Reviewer**, *Energies* (ISSN 1996-1073) – ISI Index / SCI / **Impact Factor 2.707** / SCOPUS Index – MDPI (Multidisciplinary Digital Publishing Institute) – [2019 ~ Present]
- **Ad-Hoc Reviewer**, *International Journal of Production Research* (ISSN 0020-7543) – ISI Index / SCI / SSCI / **Impact Factor 3.199** / SCOPUS Index – Taylor & Francis – [2014 ~ Present]
- **Ad-Hoc Reviewer**, *International Journal of Conflict Management (IJCM)* (ISSN 1044-4068) – ISI Index / SSCI / **Impact Factor 1.196** / SCOPUS Index – Emerald (Emerald Publishing Limited) – [2019 ~ Present]

- **Ad-Hoc Reviewer**, *Review of Business Management (RBGN) Revista Brasileira de Gestão de Negócios* (ISSN 1983-0807) – *ISI Index / SSCI / Impact Factor 0.484 / SCOPUS Index – FECAP (Fundação Escola de Comércio Álvares Penteado)* – [2019 ~ Present]
- **Ad-Hoc Reviewer**, *International Journal of Productivity and Performance Management (JPPM)* (ISSN 1741-0401) – *ISI Index / ESCI / SCOPUS Index – Emerald (Emerald Publishing Limited)* – [2014 ~ Present]
- **Ad-Hoc Reviewer**, *Journal of Islamic Accounting and Business Research (JIABR)* (ISSN: 1759-0817) – *ISI Index / ESCI / SCOPUS Index – Emerald (Emerald Publishing Limited)* – [2014 ~ Present]
- **Ad-Hoc Reviewer**, *Social Responsibility Journal (SRJ)* (ISSN: 1747-1117) – *ISI Index / ESCI / SCOPUS Index – Emerald (Emerald Publishing Limited)* – [2014 ~ Present]
- **Ad-Hoc Reviewer**, *Cogent Business & Management* (ISSN 2331-1975) – *ISI Index / ESCI / SCOPUS Index – Cogent OA* – [2016 ~ Present]
- **Ad-Hoc Reviewer**, *Economies* (ISSN 2227-7099) – *ISI Index / ESCI – MDPI (Multidisciplinary Digital Publishing Institute)* – [2014 ~ Present]
- **Ad-Hoc Reviewer**, *Journal of Risk and Financial Management* (ISSN 1911-8074) – *ISI Index / ESCI – MDPI (Multidisciplinary Digital Publishing Institute)* – [2014 ~ Present]
- **Ad-Hoc Reviewer**, *International Journal of Financial Studies* (ISSN 2227-7072) – *ISI Index / ESCI / SCOPUS Index – MDPI (Multidisciplinary Digital Publishing Institute)* – [2019 ~ Present]
- **Ad-Hoc Reviewer**, *Journal of Open Innovation: Technology, Market, and Complexity* (ISSN 2199-8531) – *SCOPUS Index – MDPI (Multidisciplinary Digital Publishing Institute)* – [2019 ~ Present]
- **Ad-Hoc Reviewer**, *Risks* (ISSN 2227-9091) – *ISI Index / ESCI / SCOPUS Index – MDPI (Multidisciplinary Digital Publishing Institute)* – [2019 ~ Present]
- **Ad-Hoc Reviewer**, *Healthcare* (ISSN 2227-9032) – *ISI Index / SSCI / SCI Index – MDPI (Multidisciplinary Digital Publishing Institute)* – [2019 ~ Present]
- **Ad-Hoc Reviewer**, *SAGE Open* (ISSN 2158-2440) – *ISI Index / ESCI / SCOPUS Index – SAGE Publishing* – [2014 ~ Present]
- **Ad-Hoc Reviewer**, *International Journal of Business and Society (IJBS)* (ISSN 1511-6670) – *ISI Index / ESCI / SCOPUS Index – Universiti Malaysia Sarawak, Malaysia* – [2019 ~ Present]
- **Ad-Hoc Reviewer**, *IEEE Access - The Multidisciplinary Open Access Journal* (Print ISSN: 2169-3536; Online ISSN: 08855-4141) – *ISI Index / SCI / SSCI / Impact Factor 3.557 / SCOPUS Index – IEEE Publisher* – [2014 ~ Present]
- **Ad-Hoc Reviewer**, *Journal of Ambient Intelligence and Humanized Computing* (ISSN 1868-5137) – *ISI Index / SCIE / Impact Factor 1.1915 / SCOPUS Index – Springer Nature* – [2019 ~ Present]
- **Ad-Hoc Reviewer**, *Humanities & Social Sciences Reviews [eISSN 2395-6518]* – *SCOPUS Index – GIAP Journals* – [2017 ~ Present]
- **Ad-Hoc Reviewer**, *Investment Management and Financial Innovations (IMFI)* (Print ISSN: 1810-4967; Online ISSN: 1812-9358) – *SCOPUS Index – LLC - Consulting Publishing Company “Business Perspectives* – [2018 ~ Present]
- **Ad-Hoc Reviewer**, *Academy of Strategic Management Journal (ASMJ)* (Print ISSN: 1544-1458; Online ISSN: 1939-6104) – *SCOPUS Index – Allied Academies* – [2014 ~ Present]

- **Ad-Hoc Reviewer** *Academy of Accounting and Financial Studies Journal (AAFSJ)* (Print ISSN: 1096-3685; Online ISSN: 1528-2635)– SCOPUS Index – Allied Academies – [2014 ~ Present]
- **Ad-Hoc Reviewer** *Journal of Management Information and Decision Sciences (JMIDS)* (Print ISSN: 1524-7252; Online ISSN: 1532-5806)– SCOPUS Index – Allied Academies – [2019 ~ Present]
- **Ad-Hoc Reviewer** *South Asian Journal of Management Sciences (SAJMS)* (Print ISSN: 2410-8537; Online ISSN: 2074-2967)– HEC “X” Category – Iqra University – [2019 ~ Present]
- **Ad-Hoc Reviewer** *Journal of Elementary Education. (JEE)* (Print ISSN: 1991-8100; Online ISSN: 2227-1090)– HEC “X” Category – University of the Punjab, Pakistan – [2019 ~ Present]
- **International Committee Board Member** – *IBIMA International Conference* (ISBN: 978-0-9860419-7-6) – [2013 ~ Present] [URL: <https://ibima.org/conference/34th-ibima-conference/#ffs-tabbed-13>]
- **Program Committee Members** – *8<sup>th</sup> International Workshop (ITER 2020) Information Technology in Economic Research* – [2020 ~ Present] [URL: <http://icteri.org/icteri-2020/workshops-calls-for-papers/iter-2020/>]
- **Technical Program Committee** – *International Conference on Economics, Finance and Statistics (ICEFS 2020)* – [2019 ~ Present] [URL: <http://www.icefs.org/committees.html>]
- **International Committee Member** – *Artificial Intelligence and Complex Systems Conference (AICS 2020)* – [2019 ~ Present] [URL: <http://www.aicsconf.com/>]
- **Scientific Review Committee** – *International Conference on Business, Economy, Management and Social Studies towards Sustainable Economy (BEMSS)* – [2019 ~ Present] [URL: <http://www.bemssconference.com/index.php/scientific-review-committee/>]
- **Scientific Review Committee** – *Singapore International Conference on Management, Business, Economic and Social Science (SIMBES)* – [2019 ~ Present] [URL: <http://www.simbesconference.com/6th-scientific-review-team/>]
- **Scientific Review Committee** – *Business and Economic Series: Economics, Management, and Accounting Conference (BES Conference)* – [2019 ~ Present] [URL: <http://www.besconference.com/scientific-review-team/>]
- **Program Committee Member** – *Second International Conference on Computer Science and Information Technology (CoSIT-2015)* – [2014 ~ Present] [URL: <http://cosit2015.org/committee.html>]

### **Conference Reviewer / Committee Member**

- *Academy of Management (AOM - 2019) 79<sup>th</sup> Annual Meeting of the Academy of Management program 2019* in Boston, Massachusetts, USA - [2014 ~ Present]
- *Academy of Management (AOM - 2016) 76<sup>th</sup> Annual Meeting of the Academy of Management program 2016.* - [2014 ~ Present]
- *International Business Information Management Association (IBIMA - 2017), 29<sup>th</sup> IBIMA Conference.* - [2013 ~ Present]
- *International Business Information Management Association (IBIMA - 2018), 31<sup>st</sup> IBIMA Conference.* - [2013 ~ Present]
- *International Business Information Management Association (IBIMA - 2018), 32<sup>nd</sup> IBIMA Conference.* - [2013 ~ Present]

- *International Business Information Management Association (IBIMA - 2019), 33<sup>rd</sup> IBIMA Conference. - [2013 ~ Present]*
- *International Business Information Management Association (IBIMA - 2019), 34<sup>th</sup> IBIMA Conference. - [2013 ~ Present]*
- *International Conference on Business, Management, Tourism and Hospitality 2015 (BIZMATOUR 2015). - [2014 ~ Present]*
- *2<sup>nd</sup> International Symposium on Technology Management and Emerging Technologies (ISTMET2015). - [2014 ~ Present]*
- *Second International Conference on Computer Science and Information Technology (CoSIT-2015) March 21~22, 2015, Geneva, Switzerland - [2014 ~ Present]*
- *4th International Conference on Economics, Finance and Statistics (ICEFS 2020), April 28 - 30 2020 in Hong Kong - [2019 ~ Present]*
- *2nd International Conference on Data Mining and Machine Learning (ICDMML 2020), March 18 - 20 2020 in Bangalore, India - [2019 ~ Present]*

### **Student Organizer**

- *The World Engineering, Science, and Technology Congress (ESTCON2014) - **The International Conference on Leadership and Management (ICLM)** “Event and Publication Committee”*

### **Discussant / Chair / Session Chair**

- ***The International Conference on Computer Science, Engineering and Information Technology (CSEIT-2014)** from December 27, 28-2014, Sydney, Australia. (Session Chair)*
- ***International Conference on Computer, Communication and Control Technology (I4CT)** from 2-4 September 2014 | Langkawi, Malaysia. IEEE Xplore IEEE. (Session Chair)*

### **CONSULTANCY PROJECTS**

- *PROJECT RECOMMENDATIONS - **Decision the Accountability Area Regency OGAN KOMERING ULU SELATAN** (The End of Fascial Year 2014) AGAINST the Report Details Liability (LKPJ), The End-of-Term of The Head of District OGAN KOMERING ULU SELATAN, Period (2010 – 2015), INDONESIA.*

### **POSTGRADUATES / UNDERGRADUATES SUPERVISION**

#### **Postgraduate Supervision**

<b>Year</b>	<b>Student Name</b>	<b>Thesis Title / Dissertation Title / Project Paper</b>	<b>Degree</b>	<b>Status</b>
<b>2017-2019</b>	Kabiru Sa'ad Sa'id	Product Branding Strategies as a Tool for Increasing Sale Value	PhD	<b>Passed Viva Voce</b>
<b>2015-2019</b>	Peong Kwee Kim	The Impact of Corporate Governance on Profitability in Malaysian Construction Sector: Moderating of Ownership Structure	DBA	On-going
<b>2019- 2020</b>	Thirukumaran Ramasamy	Factors effecting implementation of Enterprise Risk Management in Malaysian Organization	MBA	On-going



	Chettear			
2019- 2020	R B Yoges A/L Balaras	A Comparative Study of Microfinance Development in Malaysia: CAsE study of AIM, TEKUN and KKR	MBA	On-going

### Business Consultation (Doctoral)

Year	Student Name	Thesis Title / Dissertation Title / Project Paper	Degree	Status
2020	Amelia Bt Hakimi	Women Participation among Top Level Management	DBA	On-going

### EXAMINERS / PANEL REVIEWER /ASSESSORS

Year	Student Name	Thesis Title / Dissertation Title / Project Paper	Degree	Exam Type
<b>Internal Examiner / Reviewer</b>				
2019	Zuriahati Binti Zainal	Determinants of Audit Integrity among LHDNM Tax Auditor	Doctor of Management	Proposal Defense
2019	Nor Izani Binti Abdullah	The Impact of e-commerce Usage in the Malaysia Healthcare Industry	MBA	Project Paper
2019	-	OYAGSB Doctoral Symposium 3/2019 on 22 <sup>nd</sup> December 2019 [Four DBA students]	DBA	Doctoral Symposium
2020	Sahar E-Vahdati	Development of Sustainable Employee' Well-being Model in the Malaysian Palm Oil Industry	FRGS Grant	FRGS Grant Proposal
<b>External Examiner / Reviewer</b>				

### LEAD AUDITOR COURSES

Year	Lead Auditor Courses Details
2013	Lead Assessor of "ISO/IEC 17025" by Pakistan National Accreditation Council, Pakistan
2013	Lead Auditor of Halal Food Safety Management System PS-3733 (HFSMS), by Bureau Veritas, Pakistan.
2011	Lead Auditor of Occupational Health and Safety Management System (OHSAS 18001) by Asian Productivity Organization, Japan.
2014	Lead Auditor of Food Safety Management System (FSMS)-ISO 22000:2005 by Asian Productivity Organization, Japan.
2014	Lead Auditor of Green Productivity and Integrated Management Systems (ISO 9001, ISO 14001, OHSAS 18001) by Asian Productivity Organization, Japan.
2014	Lead Auditor of Green Productivity and Environmental Management Systems (ISO 14001) by Asian Productivity Organization, Japan.
2014	Certified Auditor of Material Flow Cost Accounting (ISO 14051) by Asian Productivity Organization, Japan.
2014	Certified Auditor of Energy Efficiency and the Energy Management System (ISO 50001) by Asian Productivity Organization, Japan.

## **ADDITIONAL PROFESSIONAL DEVELOPMENT / TRAINING / COURSES / WORKSHOPS & MANAGEMENT COURSES**

<b>Professional Training/Courses and Workshops</b>	<b>Tools / Package / Status</b>	<b>Date / Year</b>	<b>Organizer</b>
<b>Panel Data Analyses</b> <i>Facilitator: Assoc. Prof. Dr. Poon Wai Ching</i>	Stata, Eviews	12-13 Jan 2017	Universiti Teknologi PETRONAS, Malaysia.
<b>Research Seminar “Publication Management and Ethics</b> <i>Facilitator: Professor Sonjaya Gaur</i>	Completed	19 Dec 2016	Universiti Teknologi PETRONAS, Malaysia.
<b>Time Series Data Analyses</b> <i>Facilitator: Assoc. Prof. Dr. Poon Wai Ching</i>	Stata, Eviews	14 Nov 2016	Universiti Teknologi PETRONAS, Malaysia.
<b>Partial Least Squares-Structural Equation Modeling (PLS-SEM)</b> <i>Facilitator: Dr. Sohel Ahmed</i>	PLS 3.0	27-28 Oct 2016	Universiti Teknologi PETRONAS, Malaysia.
<b>SEM and SmartPLS Workshop</b> <i>Facilitator: Professor T. Ramayah</i>	PLS 3.0	08-09 Oct 2016	Universiti Teknologi PETRONAS, Malaysia.
<b>Structural Equation Modeling in AMOS</b> <i>Facilitator: Dr. Amjad Shamim</i>	AMOS	28-29 Sep 2016	Universiti Teknologi PETRONAS, Malaysia.
<b>How to Get Published: Preparing your Manuscript</b> <i>Facilitator: Dr. Luaine Bandounas</i>	Completed	14 June 2016	Elsevier Publishing
<b>Workshop on “How to Write a Good Paper and How to Target a Good Journal and Publish</b> <i>Facilitators: Professor T. Ramayah; Dr. Diu Seng See and Madam Shannen Dan</i>	Completed	02-03 June 2016	Universiti Teknologi PETRONAS, Malaysia.
<b>Outcome-Based Education for Technologist and Graduate Assistant</b>	Completed	19 Dec 2014	Universiti Teknologi PETRONAS, Malaysia.
<b>Oil and Gas Project Management</b> <i>Facilitator: Michel FOUTEAU</i>	Passed	27-30 Oct 2014	TOTAL-Total Professeurs Associes
<b>Panel Data Analysis</b> <i>Facilitator: Assoc. Prof. Dr. SH Law</i>	Stata, Eviews	21-23 Aug 2014	Universiti Sains Malaysia.
<b>Training on “QMS ISO 9001:2008”</b>	Completed	11 Sep 2012	National Productivity Organization, Pakistan
<b>Training on “Lab Quality Management System as per ISO 17025 Standard”</b>	Completed	19 May 2012	National Productivity Organization, Pakistan
<b>Training on “Time Management”</b>	Completed	24 April 2012	National Productivity Organization, Pakistan
<b>Training on “Strategic Management "Performance Improvement in Organizations”</b>	Completed	30 Feb 2012	National Productivity Organization, Pakistan
<b>Training on “Internal Quality Audit”</b>	Completed	12 Jan 2012	National Productivity Organization, Pakistan
<b>Seminar on “Occupational Health Safety OHSAS (18001)”</b>	Completed	04 Jan 2012	CIWCE, Pakistan

## **TECHNICAL EXPERTISE & SOFT SKILLS**

- Stata
- Eviews
- SEM (*AMOS, PLS*), SmartPLS
- SPSS
- MiniTAB
- Leximancer
- Big Data Tools (R Programming)
- Microsoft Office (Word, PowerPoint, Excel, Access, Viso, Outlook)
- Micro media flash, Internet and E-mail, Adobe Photoshop, Corel Draw, Database
- Analytical and Functional Skills, Strong Computational Skills, Leadership and Management Skills

## **COMMUNITY SERVICE EXPERIENCE**

- Member of “*Blood Donation Society*” At University of The Punjab (2006-2010)
- *Eco-Outing Day* at Zoo Taiping, Malaysia (2013)

## **HOBBIES & EXTRA CURRICULAR**

- Cricket and Swimming
- Reading (*Books, Reading Newspaper and Informative articles*)
- Hiking and Leisure Travelling
- Cooking

## **INTERNATIONAL VISITS**

- |                                  |                     |                        |
|----------------------------------|---------------------|------------------------|
| ▪ United States of America (USA) | ▪ Switzerland (CHE) | ▪ Qatar (QAT)          |
| ▪ Australia (AUS)                | ▪ Germany (DEU)     | ▪ Oman (OMN)           |
| ▪ Singapore (SGP)                | ▪ Netherlands (NLD) | ▪ Thailand (THA)       |
| ▪ South Korea (KOR)              | ▪ Belgium (BEL)     | ▪ Morocco (MOR)        |
| ▪ Malaysia (MYS)                 | ▪ France (FRA)      | ▪ Italy (ITA)          |
| ▪ Turkey (TUR)                   | ▪ Austria (AUT)     | ▪ Czech Republic (CZE) |
| ▪ Slovakia (SVK)                 | ▪ Hungary (HUN)     | ▪ Hong Kong (HKG)      |
| ▪ United Arab Emirates (UAE)     | ▪ Indonesia (IDN)   | ▪ Sri Lanka (SRI)      |

## **LANGUAGES**

- Fluent in English
- Fluent in Urdu and Punjab
- Moderate in Arabic and Bahasa

**SOCIAL MEDIA & ACADEMIC ACCESS**

<b>Source Description</b>	<b>URL</b>																
<b>Personal Website</b>	<a href="http://rohailhasan.wix.com/rohail">http://rohailhasan.wix.com/rohail</a>																
<b>ResearchGate</b>	<a href="https://www.researchgate.net/profile/Rohail_Hassan">https://www.researchgate.net/profile/Rohail_Hassan</a>																
<b>Academia.Edu</b>	<a href="https://uom.academia.edu/RohailHassan">https://uom.academia.edu/RohailHassan</a>																
<b>LinkedIn</b>	<a href="https://www.linkedin.com/in/dr-rohail-hassan-14703018/">https://www.linkedin.com/in/dr-rohail-hassan-14703018/</a>																
<b>Google Scholar</b>	<a href="https://scholar.google.com.my/citations?user=xLcs4hIAAAAJ&amp;hl=en">https://scholar.google.com.my/citations?user=xLcs4hIAAAAJ&amp;hl=en</a>																
<b>ResearcherID</b> (Thomson Reuters)	<a href="http://www.researcherid.com/rid/G-1213-2015">http://www.researcherid.com/rid/G-1213-2015</a>																
<b>ORCID</b>	<a href="http://orcid.org/0000-0002-7825-0283">http://orcid.org/0000-0002-7825-0283</a>																
<b>Scopus</b>	Hassan, Rohail [Author ID: 56575985100] Universiti Teknologi Petronas, Department of Management and Humanities, Tronoh, Malaysia																
<b>Publons</b>	<a href="https://publons.com/researcher/1303425/dr-rohail-hassan/">https://publons.com/researcher/1303425/dr-rohail-hassan/</a>																
<b>Kudos</b>	<a href="https://www.growkudos.com/hub/189824/publications">https://www.growkudos.com/hub/189824/publications</a>																
<b>Mendeley</b>	<a href="https://www.mendeley.com/profiles/dr-rohail-hassan/">https://www.mendeley.com/profiles/dr-rohail-hassan/</a>																
<b>SSRN</b>	Author ID: 3068814																
<b>Individual Citation</b>	<table border="0"> <thead> <tr> <th><u>Google Scholar</u></th> <th><u>Scopus</u></th> <th><u>Web of Science</u></th> <th><u>ResearchGate</u></th> </tr> </thead> <tbody> <tr> <td><b>Total Citation: 203</b></td> <td><b>Total Citation: 60</b></td> <td><b>Total Citation: 29</b></td> <td><b>Total Citation: 161</b></td> </tr> <tr> <td><b>H-Index: 9</b></td> <td><b>H-Index: 5</b></td> <td><b>H-Index: 3</b></td> <td><b>H-Index: 8</b></td> </tr> <tr> <td><b>I-Index: 7</b></td> <td></td> <td></td> <td></td> </tr> </tbody> </table>	<u>Google Scholar</u>	<u>Scopus</u>	<u>Web of Science</u>	<u>ResearchGate</u>	<b>Total Citation: 203</b>	<b>Total Citation: 60</b>	<b>Total Citation: 29</b>	<b>Total Citation: 161</b>	<b>H-Index: 9</b>	<b>H-Index: 5</b>	<b>H-Index: 3</b>	<b>H-Index: 8</b>	<b>I-Index: 7</b>			
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<b>H-Index: 9</b>	<b>H-Index: 5</b>	<b>H-Index: 3</b>	<b>H-Index: 8</b>														
<b>I-Index: 7</b>																	

**REFERENCES**

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