

Subgame-perfect market sharing agreements

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Abstract

Jackson and Watts (2002, J Econ Theory) study a dynamic process of network formation assuming that each player is myopic. In this note, we study the same dynamic process but assume that each player is farsighted. In particular, we consider a finite-horizon version of such a dynamic process in a model of market sharing agreements introduced by Belleframme and Bloch (2004, Int Econ Review), and investigate which networks are likely to be realized when the number of the players is three.

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1 Introduction

Jackson and Watts (2002) study a dynamic process of network formation assuming that each player is myopic. In this note, we study the same dynamic process but assume that each player is farsighted. In particular, we consider a finite-horizon version of such a dynamic process in a model of market sharing agreements introduced by Belleframme and Bloch (2004), and investigate which networks are likely to be realized when the number of the players is three.

2 The model

There are three firms that produce a homogeneous good. Each firm has its *home market*. If two firms are linked by a *market sharing agreement*, each firm refrains from entering the other firm's home market. Otherwise, each firm enters other firms' home markets. Let $p = a - q$ be the inverse demand function in each market, where p is a price of the good and q is a market supply. We assume that the cost of production is zero. With this set-up, one can calculate the profits to the firms in each network of market sharing agreements (Figure 1). The model is a special case of the one studied by Belleframme and Bloch (2004).

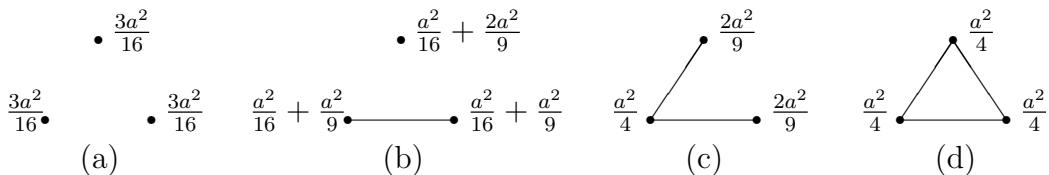


Figure 1: The profits to the firms in each network of market sharing agreements.

The formation of a link requires the consent of both parties involved, but severance can be done unilaterally. A network is **pairwise stable** (Jackson and Wolinsky, 1996) if (i) no pair of firms want to form a new link between them, and (ii) no one wants to sever any single direct link.

Among the four types of networks in Figure 1, the Pareto optimal networks are (b) and (d), and the pairwise stable networks are (a) and (d).

Let us consider the following discrete-time dynamic process. At each period $t \in \{1, 2, \dots, T\}$, a pair of firms are chosen randomly. If they are

already directly linked, they can decide whether to keep the link or sever it. If they are not linked, they can decide whether to form a new link between them.

Jackson and Watts (2002) study this dynamic process for a more general model assuming that each player is myopic. Here, we assume that each firm is farsighted in the sense that it aims at maximizing the expected value of the sum of discounted profits, with a common discounting factor $\delta \in (0, 1]$. Then the above dynamic process defines an extensive form game. Assuming that T is finite, we use backward induction to find a subgame-perfect equilibrium of this game.

Dutta, Ghosal, and Ray (2005) study an infinite-horizon dynamic process similar to that of Jackson and Watts (2002) assuming that each player is farsighted. In their setting, when a pair of players is selected, each of them can sever the existing links with *other players* unilaterally. For simplicity, we do not incorporate such a feature into our model.

There is a trivial subgame-perfect equilibrium in which new links are never formed simply because each firm expects that other firms wouldn't agree to form a new link. In the rest of this note, we study a subgame-perfect equilibrium in which two firms form a new link whenever it is profitable for both to do so.

Let $V_t(\textcircled{L})$ denote a subgame-perfect equilibrium payoff to the circled firm in the subgame starting period t with network (\textcircled{L}) . Let $V_t(\cdot)$ be defined in a similar manner for each firm in each network.

We consider a symmetric equilibrium in the sense that for each $t \leq T$,

$$\begin{aligned} V_t(\overset{\odot}{\textcircled{.}}) &= V_t(\overset{\odot}{\textcircled{.}}) = V_t(\textcircled{.}\overset{\odot}{\textcircled{.}}), \\ V_t(\overset{\odot}{\textcircled{--}}) &= V_t(\textcircled{/}\overset{\odot}{\textcircled{.}}) = V_t(\overset{\odot}{\textcircled{.}}\textcircled{/}), \\ V_t(\overset{\odot}{\textcircled{.}\textcircled{.}}) &= V_t(\textcircled{.}\overset{\odot}{\textcircled{.}}) = V_t(\overset{\odot}{\textcircled{.}}\overset{\odot}{\textcircled{.}}) = V_t(\overset{\odot}{\textcircled{/}}\textcircled{.}) = V_t(\textcircled{.}\overset{\odot}{\textcircled{/}}) = V_t(\textcircled{.}\overset{\odot}{\textcircled{\diagup}}), \\ V_t(\overset{\odot}{\textcircled{.}\textcircled{\diagup}}) &= V_t(\textcircled{/}\overset{\odot}{\textcircled{.}}) = V_t(\textcircled{.}\overset{\odot}{\textcircled{\diagdown}}) = V_t(\overset{\odot}{\textcircled{.}}\textcircled{\diagup}) = V_t(\overset{\odot}{\textcircled{.}}\textcircled{\diagdown}) = V_t(\overset{\odot}{\textcircled{\diagup}}\textcircled{.}) = V_t(\overset{\odot}{\textcircled{\diagdown}}\textcircled{.}), \\ V_t(\overset{\odot}{\textcircled{\diagup}\textcircled{.}}) &= V_t(\textcircled{.}\overset{\odot}{\textcircled{\diagdown}}) = V_t(\textcircled{.}\overset{\odot}{\textcircled{\diagup}}\textcircled{.}), \\ V_t(\overset{\odot}{\textcircled{\diagup}\textcircled{\diagup}}) &= V_t(\overset{\odot}{\textcircled{\diagup}}\textcircled{\diagdown}) = V_t(\textcircled{\diagup}\textcircled{\diagdown}). \end{aligned}$$

Note that $V_T(\overset{\odot}{\textcircled{.}}) = \frac{3a^2}{16}$, $V_T(\overset{\odot}{\textcircled{--}}) = \frac{a^2}{16} + \frac{2a^2}{9}$, $V_T(\textcircled{.}\overset{\odot}{\textcircled{.}}) = \frac{a^2}{16} + \frac{a^2}{9}$, $V_T(\overset{\odot}{\textcircled{.}\textcircled{\diagup}}) = \frac{2a^2}{9}$, $V_T(\overset{\odot}{\textcircled{\diagup}\textcircled{.}}) = \frac{a^2}{4}$, and $V_T(\overset{\odot}{\textcircled{\diagup}\textcircled{\diagup}}) = \frac{a^2}{4}$.

As mentioned earlier, we are interested in a subgame-perfect equilibrium in which two firms form a link whenever it is profitable for both to do so. Such an equilibrium can be found by solving the following Bellman equations:

- If $V_{t+1}(\odot \cdot \cdot) > V_{t+1}(\odot \cdot \cdot)$, then

$$V_t(\odot \cdot \cdot) = \frac{3a^2}{16} + \delta V_{t+1}(\odot \cdot \cdot).$$

- If $V_{t+1}(\odot \cdot \cdot) \leq V_{t+1}(\odot \cdot \cdot)$, then

$$V_t(\odot \cdot \cdot) = \frac{3a^2}{16} + \frac{2\delta}{3} V_{t+1}(\odot \cdot \cdot) + \frac{\delta}{3} V_{t+1}(\odot \setminus \cdot).$$

- If $\left[V_{t+1}(\odot \cdot \cdot) > V_{t+1}(\odot \setminus \cdot) \text{ or } V_{t+1}(\odot \cdot \cdot) > V_{t+1}(\odot \cdot \cdot) \right]$ and
 $V_{t+1}(\odot \cdot \cdot) \geq V_{t+1}(\odot \cdot \cdot)$, then

$$V_t(\odot \cdot \cdot) = \frac{a^2}{16} + \frac{2a^2}{9} + \delta V_{t+1}(\odot \cdot \cdot).$$

- If $\left[V_{t+1}(\odot \cdot \cdot) > V_{t+1}(\odot \setminus \cdot) \text{ or } V_{t+1}(\odot \cdot \cdot) > V_{t+1}(\odot \cdot \cdot) \right]$ and
 $V_{t+1}(\odot \cdot \cdot) < V_{t+1}(\odot \cdot \cdot)$, then

$$V_t(\odot \cdot \cdot) = \frac{a^2}{16} + \frac{2a^2}{9} + \frac{2\delta}{3} V_{t+1}(\odot \cdot \cdot) + \frac{\delta}{3} V_{t+1}(\cdot \odot \cdot).$$

- If $V_{t+1}(\odot \cdot \cdot) \leq V_{t+1}(\odot \setminus \cdot)$, $V_{t+1}(\odot \cdot \cdot) \leq V_{t+1}(\odot \cdot \cdot)$, and
 $V_{t+1}(\odot \cdot \cdot) \geq V_{t+1}(\odot \cdot \cdot)$, then

$$V_t(\odot \cdot \cdot) = \frac{a^2}{16} + \frac{2a^2}{9} + \frac{2\delta}{3} V_{t+1}(\odot \setminus \cdot) + \frac{\delta}{3} V_{t+1}(\odot \cdot \cdot).$$

- If $V_{t+1}(\odot \cdot \cdot) \leq V_{t+1}(\odot \setminus \cdot)$, $V_{t+1}(\odot \cdot \cdot) \leq V_{t+1}(\odot \cdot \cdot)$, and
 $V_{t+1}(\odot \cdot \cdot) < V_{t+1}(\odot \cdot \cdot)$, then

$$V_t(\odot \cdot \cdot) = \frac{a^2}{16} + \frac{2a^2}{9} + \frac{2\delta}{3} V_{t+1}(\odot \setminus \cdot) + \frac{\delta}{3} V_{t+1}(\cdot \odot \cdot).$$

- If $\left[V_{t+1} \left(\begin{array}{c} \odot \\ \bullet \end{array} \right) > V_{t+1} \left(\begin{array}{c} \circlearrowleft \\ \bullet \end{array} \right) \text{ or } V_{t+1} \left(\begin{array}{c} \odot \\ \bullet \end{array} \right) > V_{t+1} \left(\begin{array}{c} \circlearrowright \\ \bullet \end{array} \right) \right]$ and
 $V_{t+1} \left(\begin{array}{c} \odot \\ \bullet \end{array} \right) \geq V_{t+1} \left(\begin{array}{c} \odot \\ \bullet \end{array} \right)$, then

$$V_t(\bullet) = \frac{a^2}{16} + \frac{a^2}{9} + \delta V_{t+1}(\bullet).$$

- If $\left[V_{t+1} \left(\begin{smallmatrix} \odot \\ \bullet \end{smallmatrix} \right) > V_{t+1} \left(\begin{smallmatrix} \circlearrowleft \\ \bullet \end{smallmatrix} \right) \text{ or } V_{t+1} \left(\begin{smallmatrix} \bullet \\ \odot \end{smallmatrix} \right) > V_{t+1} \left(\begin{smallmatrix} \bullet \\ \circlearrowleft \end{smallmatrix} \right) \right]$ and $V_{t+1} \left(\begin{smallmatrix} \bullet \\ \odot \end{smallmatrix} \right) < V_{t+1} \left(\begin{smallmatrix} \bullet \\ \circlearrowleft \end{smallmatrix} \right)$, then

$$V_t(\dot{\circlearrowleft}) = \frac{a^2}{16} + \frac{a^2}{9} + \frac{2\delta}{3} V_{t+1}(\dot{\circlearrowleft}) + \frac{\delta}{3} V_{t+1}(\circlearrowleft).$$

- If $V_{t+1}(\text{---} \odot \text{---}) \leq V_{t+1}(\text{---} \circlearrowleft \text{---})$, $V_{t+1}(\odot \text{---} \cdot) \leq V_{t+1}(\circlearrowright \text{---} \cdot)$, and $V_{t+1}(\odot \text{---} \cdot) \geq V_{t+1}(\odot \cdot \text{---})$, then

$$V_t(\bullet\!\!\!-\!\!\!\bullet) = \frac{a^2}{16} + \frac{a^2}{9} + \frac{\delta}{3}V_{t+1}(\bullet\!\!\!-\!\!\!\circ) + \frac{\delta}{3}V_{t+1}(\circ\!\!\!-\!\!\!\bullet) + \frac{\delta}{3}V_{t+1}(\bullet\!\!\!-\!\!\!\bullet).$$

- If $V_{t+1}(\text{---} \odot \text{---}) \leq V_{t+1}(\text{---} \circlearrowleft \text{---})$, $V_{t+1}(\text{---} \odot \text{---}) \leq V_{t+1}(\text{---} \circlearrowright \text{---})$, and $V_{t+1}(\text{---} \odot \text{---}) < V_{t+1}(\text{---} \odot \text{---})$, then

$$V_t(\bullet\circ\bullet) = \frac{a^2}{16} + \frac{a^2}{9} + \frac{\delta}{3}V_{t+1}(\circ\bullet\bullet) + \frac{\delta}{3}V_{t+1}(\bullet\circ\bullet) + \frac{\delta}{3}V_{t+1}(\bullet\bullet\circ).$$

- If $V_{t+1}(\text{---} \swarrow \text{---}) \geq V_{t+1}(\text{---} \circlearrowleft \text{---})$, $V_{t+1}(\text{---} \curvearrowleft \text{---}) \geq V_{t+1}(\text{---} \odot \text{---})$, and $V_{t+1}(\text{---} \swarrow \text{---}) > V_{t+1}(\text{---} \triangleleft \text{---})$, then

$$V_t(\circlearrowleft) = \frac{a^2}{4} + \delta V_{t+1}(\circlearrowleft).$$

- If $V_{t+1}(\text{---} \nearrow \text{---}) \geq V_{t+1}(\text{---} \circlearrowleft \text{---})$, $V_{t+1}(\text{---} \swarrow \text{---}) \geq V_{t+1}(\text{---} \odot \text{---})$, and $V_{t+1}(\text{---} \nearrow \text{---}) \leq V_{t+1}(\text{---} \nwarrow \text{---})$, then

$$V_t(\text{---}) = \frac{a^2}{4} + \frac{2\delta}{3}V_{t+1}(\text{---}) + \frac{\delta}{3}V_{t+1}(\text{---}).$$

- If $\left[V_{t+1}(\text{---}) < V_{t+1}(\text{---}) \text{ or } V_{t+1}(\text{---}) < V_{t+1}(\text{---}) \right]$ and $V_{t+1}(\text{---}) > V_{t+1}(\text{---})$, then

$$V_t(\text{---}) = \frac{a^2}{4} + \frac{2\delta}{3}V_{t+1}(\text{---}) + \frac{\delta}{3}V_{t+1}(\text{---}).$$

- If $\left[V_{t+1}(\text{---}) < V_{t+1}(\text{---}) \text{ or } V_{t+1}(\text{---}) < V_{t+1}(\text{---}) \right]$ and $V_{t+1}(\text{---}) \leq V_{t+1}(\text{---})$, then

$$V_t(\text{---}) = \frac{a^2}{4} + \frac{2\delta}{3}V_{t+1}(\text{---}) + \frac{\delta}{3}V_{t+1}(\text{---}).$$

- If $V_{t+1}(\text{---}) \geq V_{t+1}(\text{---})$, $V_{t+1}(\text{---}) \geq V_{t+1}(\text{---})$, and $V_{t+1}(\text{---}) > V_{t+1}(\text{---})$, then

$$V_t(\text{---}) = \frac{2a^2}{9} + \delta V_{t+1}(\text{---}).$$

- If $V_{t+1}(\text{---}) \geq V_{t+1}(\text{---})$, $V_{t+1}(\text{---}) \geq V_{t+1}(\text{---})$, and $V_{t+1}(\text{---}) \leq V_{t+1}(\text{---})$, then

$$V_t(\text{---}) = \frac{2a^2}{9} + \frac{2\delta}{3}V_{t+1}(\text{---}) + \frac{\delta}{3}V_{t+1}(\text{---}).$$

- If $\left[V_{t+1}(\text{---}) < V_{t+1}(\text{---}) \text{ or } V_{t+1}(\text{---}) < V_{t+1}(\text{---}) \right]$ and $V_{t+1}(\text{---}) > V_{t+1}(\text{---})$, then

$$V_t(\text{---}) = \frac{2a^2}{9} + \frac{\delta}{3}V_{t+1}(\text{---}) + \frac{\delta}{3}V_{t+1}(\text{---}) + \frac{\delta}{3}V_{t+1}(\text{---}).$$

- If $\left[V_{t+1}(\text{---}) < V_{t+1}(\text{---}) \text{ or } V_{t+1}(\text{---}) < V_{t+1}(\text{---}) \right]$ and $V_{t+1}(\text{---}) \leq V_{t+1}(\text{---})$, then

$$V_t(\text{---}) = \frac{2a^2}{9} + \frac{\delta}{3}V_{t+1}(\text{---}) + \frac{\delta}{3}V_{t+1}(\text{---}) + \frac{\delta}{3}V_{t+1}(\text{---}).$$

- If $V_{t+1}(\triangleleft) \geq V_{t+1}(\swarrow)$, then

$$V_t(\triangleleft) = \frac{a^2}{4} + \delta V_{t+1}(\triangleleft).$$

- If $V_{t+1}(\triangleleft) < V_{t+1}(\swarrow)$, then

$$V_t(\triangleleft) = \frac{a^2}{4} + \frac{2\delta}{3}V_{t+1}(\swarrow) + \frac{\delta}{3}V_{t+1}(\nwarrow).$$

One can use a spreadsheet program such as Excel to solve these equations. A sample Excel file is available at the following web page:

<http://member.social.tsukuba.ac.jp/hokari/>

The results are shown in Table 2, where B, C, D, E, F, and G represent the following six “states” in each period:

B	C	D	E	F	G

Assuming that the process starts with the empty network, the corresponding subgame-perfect equilibria are described in Figures 2, 3, 4, and 5. By using these figures, one can calculate the probability distribution of the networks in the final period for each case as follows:

$T = 11$	1.000000	0.000000	0.000000	0.000000
$T = 12$	0.760436	0.017342	0.000000	0.222222
$T = 16$	0.249625	0.009634	0.000000	0.740741
$T = 23$	0.194153	0.007493	0.000000	0.798354

For $T = 11$, since $V_2(B) > V_2(D)$, no one wants to form a link at $t = 1$. Similarly, since $V_3(B) > V_3(D)$, $V_4(B) > V_4(D), \dots, V_{11}(B) > V_{11}(D)$, the probability that the complete network is realized in the final period is zero. For $T \geq 12$, this probability becomes positive, and it increases as T does.

The analysis of this note can be extended to the cases of more than three players. In the three-person case, there are only six “states” in each period. The number of the states in each period is twenty for the four-person case, and eighty nine for the five-person case (Figures 6 and 7). So, in order to study the five-person case, all one has to do is writing down the Bellman equations for eighteen nine states and creating a spreadsheet to solve them. It might sound as a tedious job, but we think that it can be done.

References

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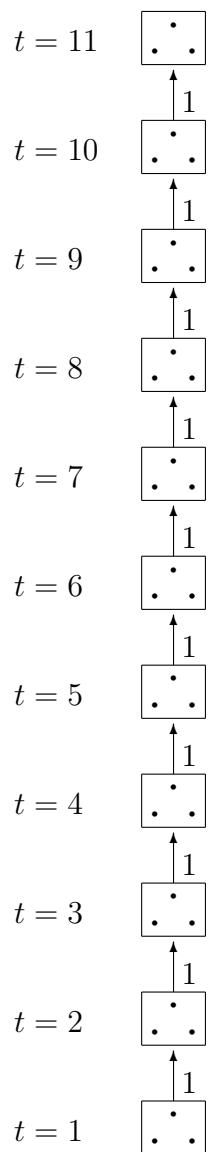


Figure 2: The subgame-perfect equilibrium path when $T = 11$ and $\delta = 0.98$.

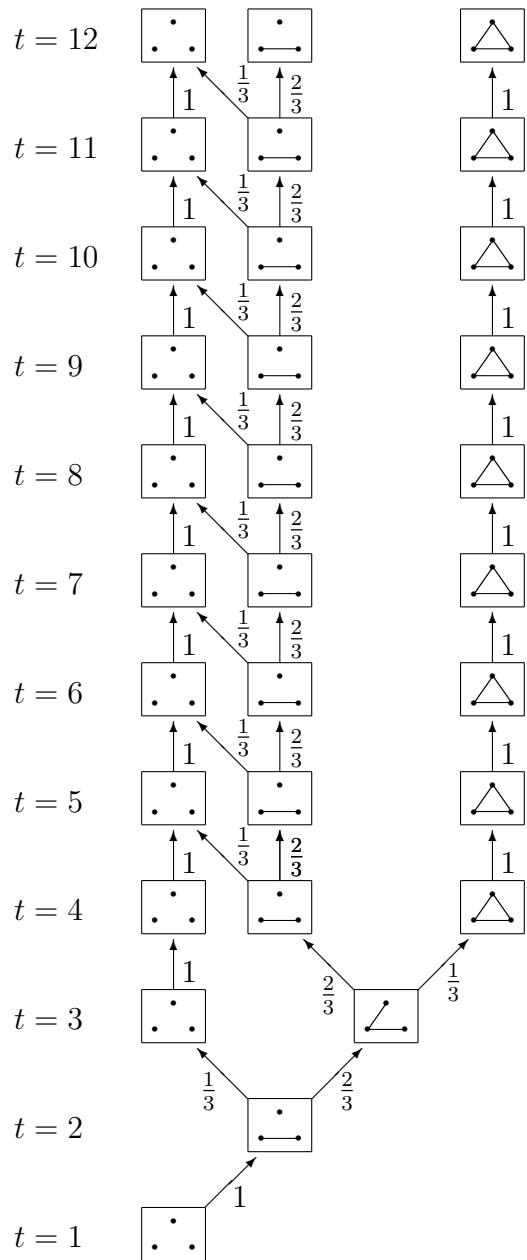


Figure 3: The subgame-perfect equilibrium path when $T = 12$ and $\delta = 0.98$.

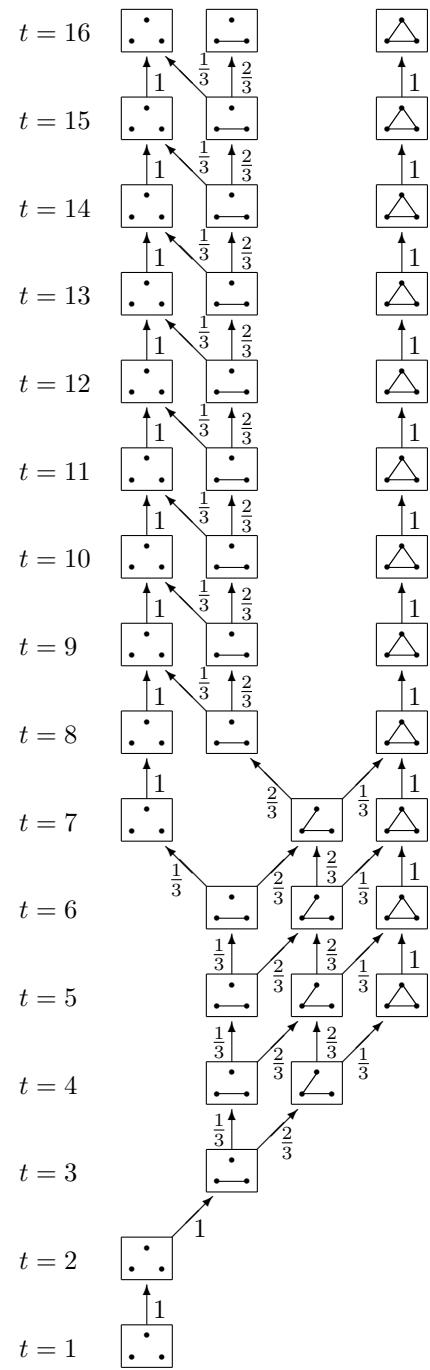


Figure 4: The subgame-perfect equilibrium path when $T = 16$ and $\delta = 0.98$.

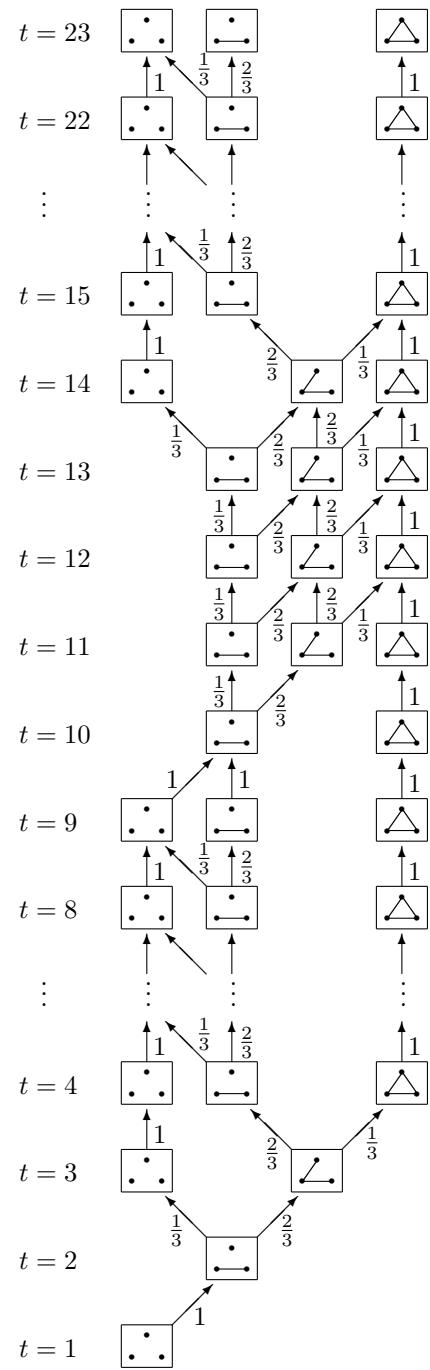


Figure 5: The subgame-perfect equilibrium path when $T = 23$ and $\delta = 0.98$.

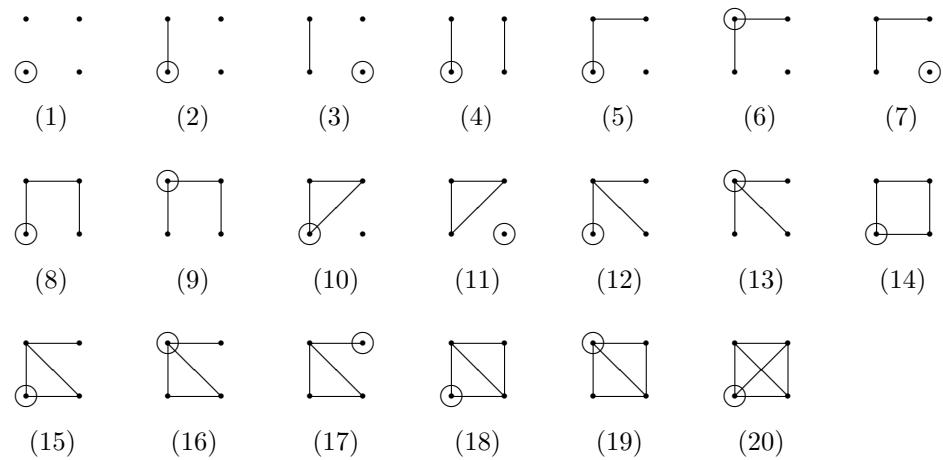


Figure 6: The states in each period for the four-person case.

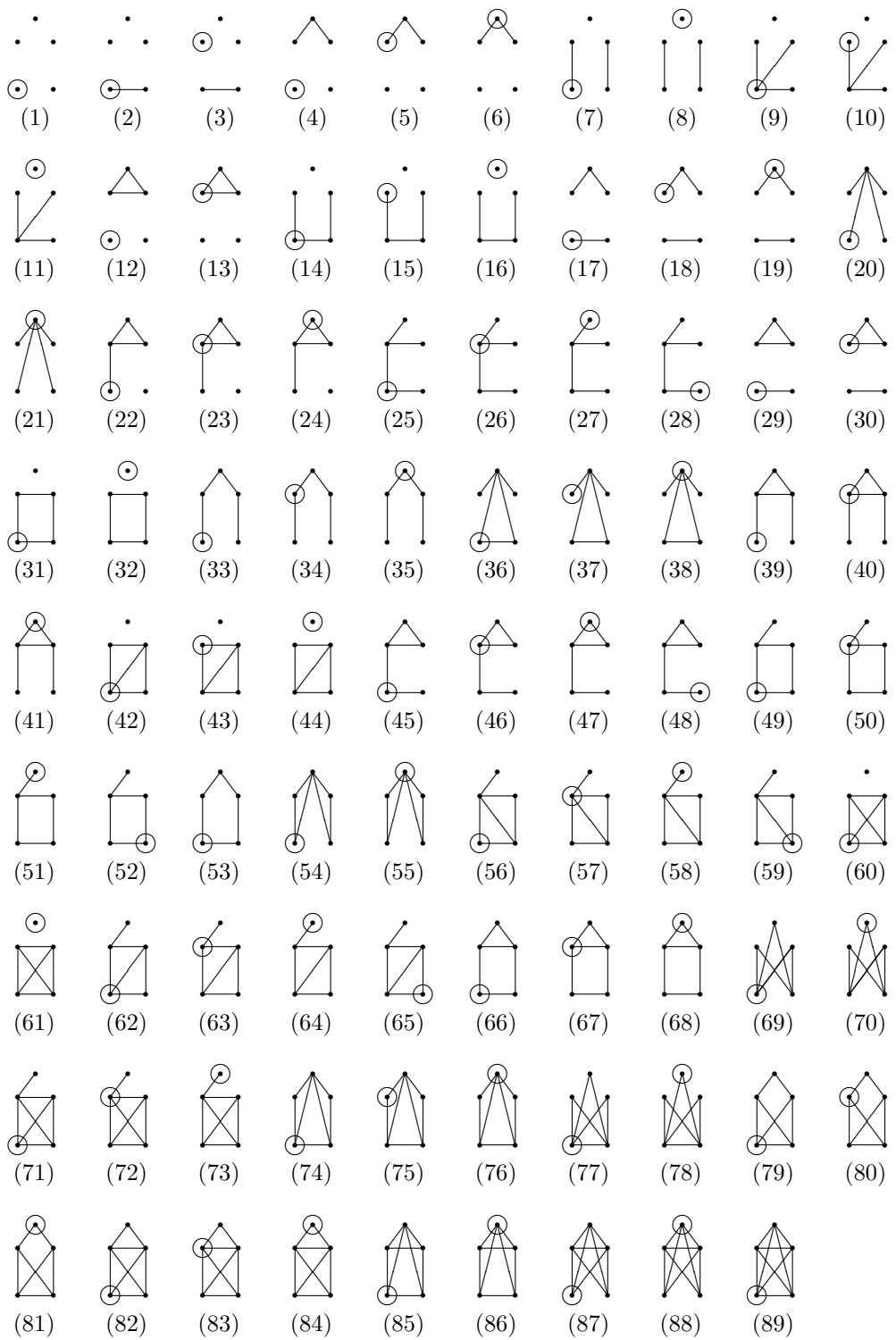


Figure 7: The states in each period for the five-person case.